

# OPEN DAY

AMSTERDAM SCHOOL OF INTERNATIONAL BUSINESS



# WELCOME AT AMSIB

This is what we stand for:

- Global mind-set
- Entrepreneurial spirit
- Research informed curriculum
- Hands-on learning
- Responsible

**SAP**  
**University**  
**Alliances**

**AACSB**

**PRME**  
Principles for Responsible  
Management Education

 **EFMD**  
**EPAS**  
ACCREDITED

# AGENDA

- ARE YOU A GOOD FIT?
- HOW TO MAKE THE RIGHT CHOICE
- INTERNATIONAL BUSINESS
- TRIANGLE OF SUPPORT
- ADMISSION AND ENROLMENT REQUIREMENTS
- Q & A

# ARE YOU A GOOD FIT?

- All communication is in **English** (except for other language classes)
- A basic **affinity** with **numbers** is a prerequisite
- **International**: open to and interested in other cultures
- **Business management**: people and organisation oriented
- Successful students:
  - are **engaged** with the school;
  - are **motivated** in group and individual projects;
  - are **proactive** and **go the extra mile**;
  - want to develop a **global mind-set**.

# PROGRAMMES AT AMSIB

PROGRAMME	SPECIALISATION	DURATION / CREDITS
International Business	<ul style="list-style-type: none"> <li>• <b>Specialise in one of 6 fields:</b> <ul style="list-style-type: none"> <li>• <b>IB</b> International Marketing</li> <li>• <b>IB</b> International Finance</li> <li>• <b>IB</b> Business Language, Communication and Culture</li> <li>• <b>IB</b> Organisation Leadership</li> <li>• <b>IB</b> Supply Chain</li> <li>• <b>IB</b> Entrepreneurship</li> </ul> </li> <li>• Choose to study an additional language: Mandarin, Spanish, French, German, Japanese, Dutch</li> </ul>	4 years / 240 ECs
International Business <b>Fast-Track</b> (for VWO-graduates)	<ul style="list-style-type: none"> <li>• Ambitious students eager for a more challenging academic programme</li> <li>• Different entry requirements</li> <li>• No additional language option</li> </ul>	3 years / 180 ECs

# DOUBLE DEGREE AND MASTER

## DOUBLE DEGREE

- Spend one year in Berlin at the Berlin School of Economics and Law and graduate with TWO degrees

## MASTER'S

- AMSIB Master MSc under construction
- Specialized Master's at trusted AMSIB Partners
  - MSc Business with International Management  
Amsterdam Campus
  - MA Chinese-European Economics and Business
  - MSc Project Management

# IB: YEAR 1 & 2 BIG PICTURE



## **HARD SKILLS**

- Marketing management fundamentals
- Business research
- Principles of economics
- Business English
- Financial management
- Introduction to management

## **EMPLOYABILITY SKILLS**

- Cross cultural awareness
- Personal & professional development
- Co-creative entrepreneurship

## **CUSTOMISE YOUR 2ND YEAR**

- Choose 4 elective modules, including a 2<sup>nd</sup> language (French, Mandarin, Spanish) or other courses (e.g. digital language in business, critical thinking)

# ADMISSION REQUIREMENTS IB FULL-TIME SEPTEMBER 2019

*Students are expected to have good written and verbal skills in English.*

	Economics & Society	Culture & Society	Nature & Tech	Nature & Health
HAVO	No further requirements			
VWO				
MBO 4				



# ADMISSION REQUIREMENTS

## IB FULL-TIME SEPTEMBER 2020

*Students are expected to have good written and verbal skills in English.*

	Economics & Society	Culture & Society	Nature & Tech	Nature & Health
HAVO	Maths A or B or Economics or Management and Organization (M&O)	Maths A or B or Economics or Management and Organization (M&O)	Maths A or B or Economics or Management and Organization (M&O)	Maths A or B or Economics or Management and Organization (M&O)
VWO	Maths A or B or Economics or Management and Organization (M&O)	Maths A or B or Economics or Management and Organization (M&O)	Maths A or B or Economics or Management and Organization (M&O)	Maths A or B or Economics or Management and Organization (M&O)

# IB FAST-TRACK:



## GENERAL BUSINESS TRACK

- Principles of management
- Business information technology
- Change management
- Marketing strategy
- Governance, sustainability & entrepreneurship
- Professional & academic skills
- Cross cultural management

## GLOBAL SPECIALISATION TRACK

- Minor
- Global exchange
- Internship
- Thesis

# ADMISSION REQUIREMENTS IB FAST-TRACK SEPTEMBER 2019

*Students are expected to have good written and verbal skills in English.*

	Economics & Society	Culture & Society	Nature & Tech	Nature & Health
HAVO	Minimum average grade = 8			
VWO	No further requirements			

# ADMISSION REQUIREMENTS

## IB FAST-TRACK SEPTEMBER 2020

*Students are expected to have good written and verbal skills in English.*

	Economics & Society	Culture & Society	Nature & Tech	Nature & Health
HAVO	Maths A or B or Economics or Management and Organization (M&O) Min. avg. grade 8	Maths A or B or Economics or Management and Organization (M&O) Min. avg. grade 8	Maths A or B or Economics or Management and Organization (M&O) Min. avg. grade 8	Maths A or B or Economics or Management and Organization (M&O) Min. avg. grade 8
VWO	Maths A or B or Economics or Management and Organization (M&O)	Maths A or B or Economics or Management and Organization (M&O)	Maths A or B or Economics or Management and Organization (M&O)	Maths A or B or Economics or Management and Organization (M&O)

# MANDATORY STUDY CHECK

## MULTIPLE COMPONENTS:\*

1. ONLINE PREPARATION AND COACHING
2. MANDATORY ATTENDANCE ON CAMPUS STUDY CHECK DAY

## POSITIVE/NEGATIVE ADVICE:

Two weeks after online assessment, you will receive the official study check advice.

**Take this seriously!** Read more at [www.amsterdamuas.com/studycheck](http://www.amsterdamuas.com/studycheck)

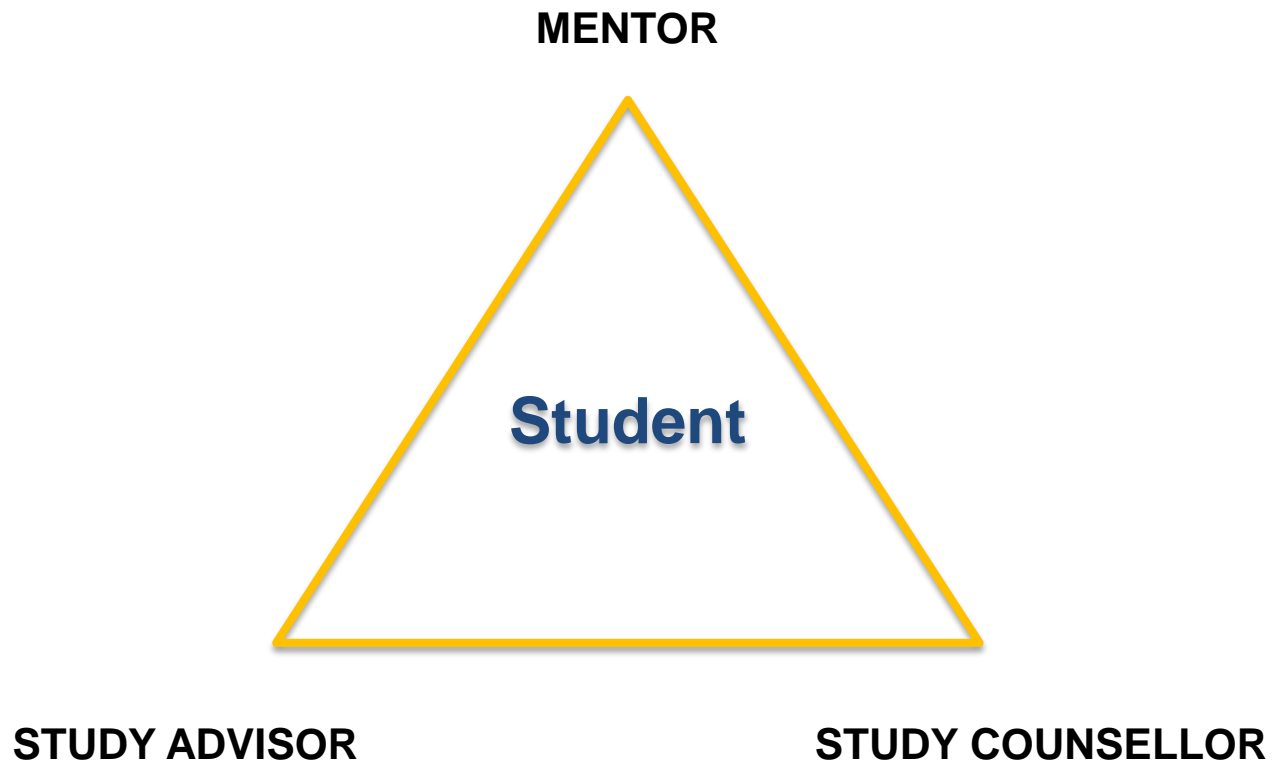
*\*Components subject to change*

# STUDY LOAD

- 42 weeks of teaching per year;
- 40 hours (on average) per week total;
- 20 contact hours: lectures, seminars, team work;
- 20 self-study hours: research, assignments, studying.

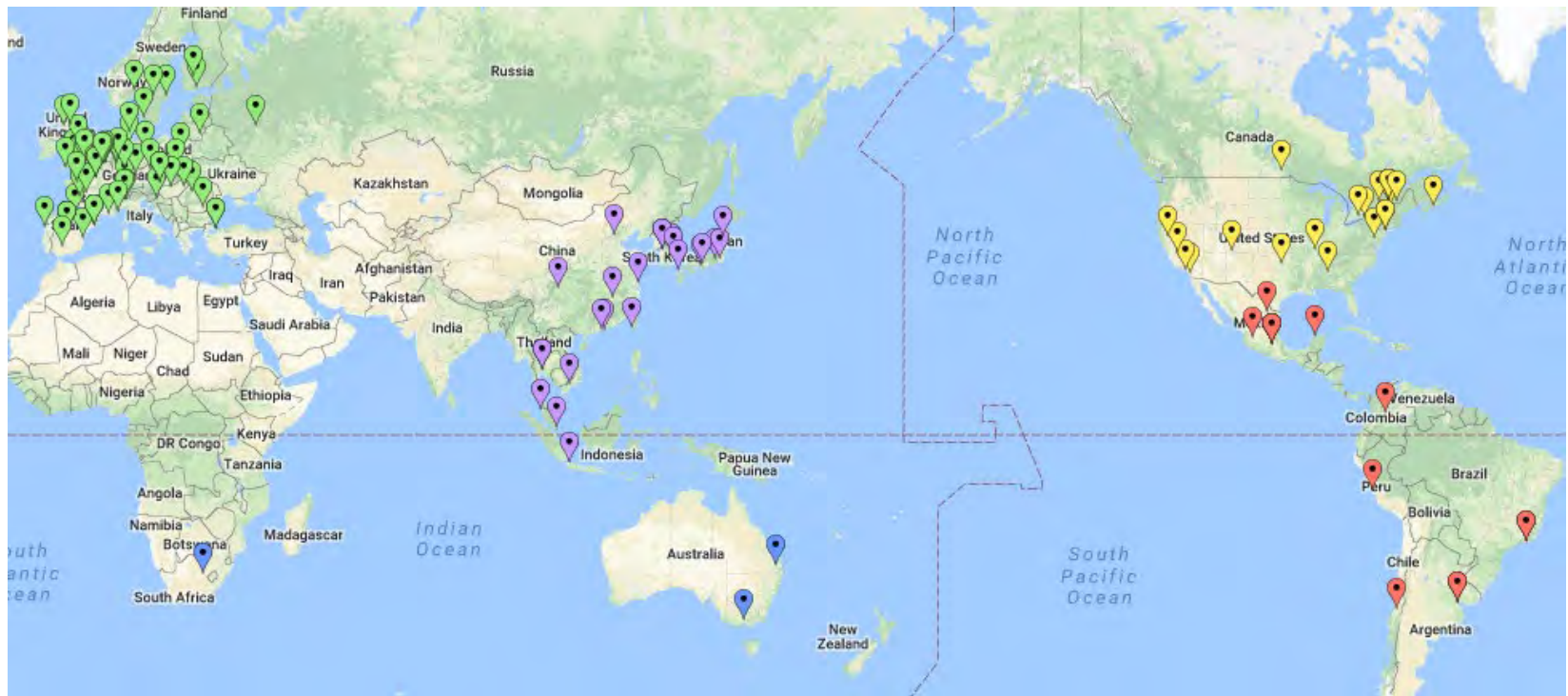


# TRIANGLE OF SUPPORT



# GLOBAL EXCHANGE

Choose from one of our 140+ partner universities  
and study for 6 months abroad to fulfil your minor





# OUR INTERNATIONAL CLASSROOM

- 80 different nationalities
- 35% international faculty
- 1100 international students per year



**INTERNATIONAL  
FACULTY**



# AFTER GRADUATION?

- 80% find a job within 6 months
- 15% pursue a Master's directly
- 5% go travelling, pursuing other goals



# WHAT IS YOUR INVESTMENT?

## DUTCH & EU/EEA STUDENTS

*calculated per year*

Tuition fees	€2,060
Books	€ 550
Housing	€6,000
Global exchange*	

## OUTSIDE EU/EEA STUDENTS

*calculated per year*

Tuition fees	€8,144
Books	€ 550
Housing	€6,000
Immigration fees	€ 350
Global exchange*	

\* Depending on destination, consider cost of flights, housing and local living costs

# HOW TO MAKE THE RIGHT CHOICE?

**Join a mini-lecture:** get a taste for the course work! Today 30 minutes mini-lectures in Business English, Finance or Marketing.

	11:15 – 11:45	12:15 - 12:45	13:15 – 13:45
Room 3.113	Business English	Business English	Business English
Room 3.117	Finance	Finance	Finance
Room 3.121	Marketing	Marketing	Marketing

**Visit the information market:** speak one-on-one with a current student and ask your personal questions.

**Register for a class visit:** buddy up with a current student and experience a day in the life of an AMSIB student. **Register at the information market or online**

## **AMSIB PRESENTATIONS**

**LEARN MORE ABOUT AMSIB AND OUR PROGRAMMES BY ATTENDING OUR PRESENTATION HELD IN THE NOORD SERRE EVERY HOUR**

## **STUDY CHECK SQUARE**

**FIND OUT WHICH PROGRAMME IS MOST SUITABLE TO YOU AND YOUR CHANCE OF SUCCESS WITH OUR PROGRAMMES.**

## **ATRIUM**

**MEET AMSIB STUDENTS & ADVISORS! LEARN MORE ABOUT OUR PROGRAMMES AND WHAT IT IS LIKE TO STUDY HERE**

**NEW**

## **MINI LECTURES**

**IF YOU ARE CURIOUS ABOUT WHAT A CLASS AT AMSIB IS LIKE, THEN JOIN ONE OF OUR MINI LECTURES. HELD DURING THE OPEN DAY.**

CHOOSE BETWEEN BUSINESS ENGLISH, FINANCE, AND MARKETING  
CLASSES ARE 30 MINUTES LONG, ONE PARENT IS ALLOWED TO COME ALONG  
MAXIMUM CAPACITY 40 PER CLASSROOM

TEST YOUR AMSIB KNOWLEDGE: [PLAY THE QUIZ](#)

AMSTERDAMUAS.COM/AMSIB