

MINOR IN HIGH PERFORMANCE SPORT



HIGH PERFORMANCE SPORT

THE MINOR HIGH PERFORMANCE SPORT FOCUSES ON THE MANAGEMENT ASPECTS WITHIN THE WORLD OF HIGH PERFORMANCE SPORT. HIGH PERFORMANCE SPORT IS STRIVING FOR EXCELLENCE AND STUDENTS WILL BE TAUGHT IN SUCH AN ATMOSPHERE.

LEARNING OUTCOMES

Students will learn about how (inter)national sport federations and commercial organisations dealing with High Performance Sport are run, governed and managed. Moreover, students will learn how to manage a team of high performance athletes and its staff members. Students will receive an insight in the life of high performance athletes and what it means to participate in sports at the highest level.

PROGRAMME OUTLINE

Subjects taught in this minor include (and may not be limited to) the following areas:

- ▶ Working in High Performance Sport environments (i.e. events, federations, organisations, teams)
- ▶ Sport policy and governance
- ▶ Sport marketing & communication
- ▶ Logistics of sport events (accommodation, transport)
- ▶ Sport law (contract law, portrait law, WADA, CAS)
- ▶ Sport media (social media, press, broadcasting)
- ▶ Historic and current developments in High Performance Sport
- ▶ Sport Science

Students will also take part in practical assignments with a challenging high performance character to give them experiences that prevail in the world of a High Performance Sports. Therefore we look for ambitious and persevere students with a 24/7 attitude.

A study trip abroad will be organised to learn about a specific international high performance sports environment. A personal contribution of max. € 500 should be taken into account for this trip.

CAREER OPTIONS

Examples of possible career options are:

- ▶ Team manager of a professional club team or a national team
- ▶ High Performance Sport programme manager at a national sport association, a national Olympic organisation or an international sport federation
- ▶ Technical director at a professional sport club, a national sport association or an international sport federation
- ▶ General manager at a professional sport club, a national sport association or an international sport federation



DUTCH GRADING SYSTEM

The minor consists of 30 ECTS (only theory - no internship). Each subject will have a final assessment and stands for 3 - 6 ECTS. Each student will have access to a re-assessment in case the first attempt was insufficient. Assessments can be written exams, papers, plans, videos or presentations.

In the Netherlands, a 10-point system is used for grading. A grade of 10 is the highest and 5.5 is the minimum pass grade.

STUDY PERIODS

The minor runs once a year during our first semester, from September until January.

ADMISSION REQUIREMENTS

Exchange students and non-HvA students will need to have obtained all their first and second year study credits and obtained at least 75% of their third year study credits (based on a four year Bachelor programme of 240 ECTS). As the minor is offered in English, it is important that students have a good command of the English language. From all non-native English speakers we require academic proof of their English level, either by presenting an IELTS test score of 6.0 or higher, or TOEFL 550 paper-based/213 computer-based and 80 internet-based test score. The test must have been taken in the last year. More information about these tests can be found on www.ielts.org or www.toefl.org.

This minor is open to students from various study programmes who can demonstrate their profound interest in High Performance Sport.

Study programmes could be:

- ▶ Sport Management
- ▶ Sport Marketing
- ▶ Sport Business
- ▶ Physical Education
- ▶ Physiotherapy

APPLY

HvA students can apply for this minor via www.minoren.hva.nl. The application deadline for exchange students is **1 April**. You will find the application form and all information you need at: www.hva.nl/high-performance-sport

MORE INFORMATION

For further information on costs, housing and all practical matters please visit our website: www.international.hva.nl/study/study-hva

High Performance Sport is striving for excellence and students will be taught in such an atmosphere.



AMSTERDAM UNIVERSITY OF APPLIED SCIENCES

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