



Admito:

Managing International Teams & Organizations
Module Guide



Managing International Teams & Organizations

“Students moving toward international management”

- Credits: 30
- Full time
- Taught in English
- Classes usually taught 3 days a week between 8:30-18:00
- Maximum capacity: 30

Literature and extra costs:

- Access to the eNmeer learning platform: €15-20
- *Managing Across cultures- The 7 Keys to Doing Business with a Global Mindset*, Solomon and Schell, McGrawHill: price varies
- *International Human Resource Management*, Dowling et al., 7th edition, Cengage Learning EMEA: price varies
- *Making Globalization Work*, Joseph Stiglitz: price varies
- Possible fees for excursions and events: ≤€ 50

Prerequisites:

To access the minor Managing International Teams & Organizations students must be able to study in English without difficulty, have obtained their “Propedeuse”; and 40 ECs in their post-propaedeutic phase.

In the event that student registration surpasses capacity, admission may be approved via an English assessment.

Contact & Registration:

For more details on how to register please see our website, <http://admito.net>

Specific questions can be directed to our programme coordinator, Katja Dekkers via k.g.p.dekkers@hva.nl

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Programme Overview

WHY

Within the highly dynamic and continuously changing environment of the global world it is important to have a good understanding of international business challenges within our "Global Village". This could be either economic, social, cultural, technological or ethical. In addition, we want to encourage students in gaining, building and consolidating the belief that their mind, standards and values can confront the toughest issues facing the world today and can contribute towards making the world a better place for the generations to come. We believe it is important having an integrated understanding of international organizations, the people that work there - in teams and individually - and your own role. By doing so, we teach you how you could become successful in a multinational company or in an international (work) environment.

WHAT

Our programme mixes economics, management, HRM and cultural perspectives to encompass the full scope of globalization considered here as a concrete management practice. (see courses listed below)

HOW

The different courses of the minor contain all kinds of lectures, workshops, debates, quizzes and guest speakers. Additionally, our students come from all over the world, so you will be part of an international classroom. The team dynamics, the content of the courses and the individual and group assignments will provide you with the skills and knowledge to become a successful international young professional.

Minor Phases

Phase 1:

Phase 1 of the minor is considered the "Sandbox" phase. During the first weeks of the minor students are exposed to the new working methods of the minor. Students will learn and practice working with the admito platform, working in teams and preparing for to work as a professional consulting squad for a real-world business client.

Important tip: During this phase, students will be working on portfolio exercises and acquiring the necessary theory to be able to effectively work for the client in phase 2.

Minor Phases (continued)

Phase 2:

Phase 2 is the professional simulation phase of the course. During this phase, students create professional consulting teams and conduct practical field and desk research to create insight, give suggestions or advice to the client and create a better understanding of the current trends in the international business world.

Important tip: All formal lessons finish with this phase. Students needing to depart from the home institution may do so after the final presentations.

Phase 3:

As students have spent the semester learning to work in a 21st century business setting, the final phase of the minor programme is online. The remaining few weeks of the minor will be dedicated to finishing up loose ends and turning in final (written) assignments.

Important tip: As some of your colleagues and lecturers may have obligations elsewhere; this phase does require a certain level of proactivity and independence.

Module Descriptions

Project International Management Practice:

An **6 credit project course** focussing on research and management practices through working in the professional world. Teams coordinate, produce data & present findings to their respective business client.

Module Overview:

associated codes on SIS	6215PROJ
Study points in EC	6
Periode	phase 1 / phase 2 / phase 3 / entire programme
Number of Lessons	see timetable + in the first session an additional number of sessions will be scheduled. (6-10 lessons depending on student number and projects)

Teaching Language	English																												
Workforms	Collaboration Online International Learning (COIL) project with another University Project for a Company in Amsterdam Coaching by lecturer																												
Additional notes																													
Assessments	<p>Primary Assessments</p> <table border="1"> <thead> <tr> <th>Nr</th> <th>Form</th> <th>Name</th> <th>Weight</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>PIMP I</td> <td>Redefining the Issue</td> <td>20%</td> </tr> <tr> <td>2</td> <td>PIMP II</td> <td>Final Project</td> <td>60%</td> </tr> <tr> <td>3</td> <td>PIMP III</td> <td>Feedback assessment</td> <td>20%</td> </tr> </tbody> </table> <p>Re-sits</p> <table border="1"> <thead> <tr> <th>Nr</th> <th>Assessment Form</th> <th>Name</th> <th>Weight</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Advice Report (ind.)</td> <td>Max. grade 6.0</td> <td>100%</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table>	Nr	Form	Name	Weight	1	PIMP I	Redefining the Issue	20%	2	PIMP II	Final Project	60%	3	PIMP III	Feedback assessment	20%	Nr	Assessment Form	Name	Weight	1	Advice Report (ind.)	Max. grade 6.0	100%				
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1	Advice Report (ind.)	Max. grade 6.0	100%																										
Additional information (compensation)	Individual assessments compensate. Students must attain a minimum grade of 5.5 for credit																												
Contact Hours	40																												
Self study Hours	128																												
Lecturer(s)	Angelique Hunkar																												
Study Material(s)	Students will need a subscription to the admito Digital Workbook available at eNmeer.com																												
Learning Aims & Goals	<p>Students will be able to:</p> <ul style="list-style-type: none"> formulate advice for an HR related international business case to the satisfaction of the client; specify factors for success when working online with people from other cultures; reflect on their own role and added value as a member of an international online team; communicate in English on a professional level. 																												
Relationship to professional field	<ul style="list-style-type: none"> experience work in an interdisciplinary team experience work in a team of people with different backgrounds conduct practical & theoretical research that is useful to an (international) organization use online tools for virtual collaboration 																												
Relationship to the other courses in this minor.	During these two projects you will develop advice for different clients and use skills and knowledge from all other modules																												

Globalization Economics:

A **4 credit theoretical course** discussing the effects of globalization on business and economics.

The ‘Globalisation & Economics’ module supports the student's’ need for an integrated understanding of international organizations within the highly dynamic and continuously changing environment of the global world. It supports a better understanding of the international business challenges (economic, social, cultural, technological, and ethical) within our ‘global village’.

In addition, the module’s content encourages the students in gaining, building and consolidating the belief that their mind, standards and values can confront the toughest issues facing the world today and can contribute towards making the world a better place for the generations to come.

By means of lectures, workshops and debates, the participants will be taken into the complex subject of globalization and its effects on the strategy and operations of multinational companies.

Module Overview:

associated codes on SIS	6215GECOTS, 6215GEOPD*,																														
Study points in EC	4																														
Periode	phase 1 / phase 2 / phase 3 / entire programme																														
Description	Globalisation Economics																														
Teaching Language	English																														
Workforms	<table border="1"> <thead> <tr> <th>Nr</th> <th>Type</th> <th>Description</th> <th>Contact hours</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Lectures</td> <td>Number of meetings /gen desc.</td> <td></td> </tr> <tr> <td></td> <td></td> <td>9 sessions</td> <td>20</td> </tr> </tbody> </table>			Nr	Type	Description	Contact hours	1	Lectures	Number of meetings /gen desc.				9 sessions	20																
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1	Academic essay		50%																												

	2	oral presentation	50%
Additional information (compensation)	Grades within this module do not compensate. a minimum grade of 5.5 must be attained to receive credit.		
Contact Hours	20		
Self study Hours	90		
Lecturer(s)	Ligia Hera: ligia@admito.net		
Study Material(s)	Students will need a subscription to the admito Digital Workbook available at eNmeer.com Book: Making Globalization work, Joseph Stiglitz		
Learning Aims & Goals	<p>The students</p> <ul style="list-style-type: none"> • Enrich their knowledge regarding the concept of globalization and its effects on international companies • recognise cross-links ; • develop awareness regarding their role as citizens of the world. <p>At the end of the module the students will have gathered additional knowledge about the subject of globalization but they have also learnt how to ask their own questions about the global dynamics and try to find an answer for these.</p>		
Relationship to professional field	<p>Academic thinking and writing</p> <p>Macro-level insight into professional trends, business & economics factors useful for individual personal career development</p>		
Portfolio	<p>In addition to the graded assessments the following products from this course should be included in your portfolio:</p> <ul style="list-style-type: none"> • summaries from various literature • input for “tips and tricks” page 		
Relationship to the other courses in this minor.	This course is useful for the Project in phase two and provides some of the theoretical underpinning necessary		

Cross Cultural Management:

A **4 credit theoretical course** focussing on aspects of management endemic to MNCs and international business practice. In addition to experiential excursions on the topic, a number of guest lectures from academics and professionals in the field will be provided as the core focus of this module.

Module Overview:

associated codes on SIS	6215PROJ																																
Study points in EC	4																																
Periode	phase 1 / phase 2 / phase 3 / entire programme																																
Number of Lessons	7																																
Teaching Language	English																																
Workforms	<table border="1"> <thead> <tr> <th>Nr</th> <th>Type</th> <th>Description</th> <th>Contact hours</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Lectures</td> <td>Theory + Guest lecturers</td> <td>15</td> </tr> <tr> <td>2</td> <td>Excursion</td> <td>Company visit or cultural visit</td> <td></td> </tr> <tr> <td>3</td> <td>Meth lab</td> <td>blog writing (Dartanjan)</td> <td>1</td> </tr> </tbody> </table>	Nr	Type	Description	Contact hours	1	Lectures	Theory + Guest lecturers	15	2	Excursion	Company visit or cultural visit		3	Meth lab	blog writing (Dartanjan)	1																
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1	Lectures	Theory + Guest lecturers	15																														
2	Excursion	Company visit or cultural visit																															
3	Meth lab	blog writing (Dartanjan)	1																														
Additional notes	<p>Theory will be presented and discussed in the first sessions. Professionals of international operating companies will share their experiences with the students. Set up of sessions is interactive.</p> <p>One or two excursions will be made.</p>																																
Assessments	<p>Primary Assessments</p> <table border="1"> <thead> <tr> <th>Nr</th> <th>Form</th> <th>Name</th> <th>Weight</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Quiz - exam</td> <td></td> <td>40%</td> </tr> <tr> <td>2</td> <td>6 blogs</td> <td></td> <td>60%</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table> <p>Re-sits</p> <table border="1"> <thead> <tr> <th>Nr</th> <th>Assessment Form</th> <th>Name</th> <th>Weight</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Quiz - exam</td> <td></td> <td>40%</td> </tr> <tr> <td>2</td> <td>6 blogs</td> <td></td> <td>60%</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table>	Nr	Form	Name	Weight	1	Quiz - exam		40%	2	6 blogs		60%					Nr	Assessment Form	Name	Weight	1	Quiz - exam		40%	2	6 blogs		60%				
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Additional information (compensation)	Grades within this module do not compensate. a minimum grade of 5.5 must be attained to receive credit.																																
Contact Hours	24																																
Self study Hours	86																																
Lecturer(s)	Katja Dekkers, katja@admito.net																																
Study Material(s)	<p>Set of articles about different “ intercultural management topics”.</p> <p>Students will need a subscription to the admito Digital Workbook available at eNmeer.com</p>																																

Learning Aims & Goals	<p>The CCM course will</p> <ul style="list-style-type: none"> ● Give students a comprehensive insight in International management practices ● Enable students to develop a personal vision of the professional field ● Enable students to write (short) texts in an engaging way ● Enable students to build personal and professional connections with the people they work with ● Make students more confident in speaking and presenting (in English)
Relationship to professional field	<ul style="list-style-type: none"> ● Direct input from the professional field ● building a personal profile to be able to connect to the international business world.
Portfolio	<ul style="list-style-type: none"> ● The blogs will be part of your portfolio. ● input for “tips and tricks” page
Relationship to the other courses in this minor.	<p>in CCC you learn the cultural aspects of teams and organizations; in CCM you see the practical applications of what that means in a real business context.</p> <p>Connected to DCS with blogging, presentation, portfolio etc.</p>

International Human Resource Management (IHRM):

A **4 credit theoretical course** that goes further in-depth on trends, practices and issues specific to HR in an international context.

For several decades now, the HR function in multinational companies has been confronted with several different evolving contexts: the globalization of markets and competition; (inter)national legal and administrative systems; the international diffusion of some HRM practices; unpredictable employment trends; the evolution of industrial relations; and structure of employee values and expectation to name a few. HR professionals within these multinational companies make decisions upon situations that are at the convergence of these ever evolving contexts.

This module offers insight into the main dimensions of any International HRM practice: recruitment and selection, international assignments and career development, management development, compensation and benefits, knowledge management - and all of these within an international context.

Module Overview:

associated codes on SIS	6215IHRMPD, 6215IRMTS,																		
Study points in EC	5																		
Periode	phase 1 / phase 2 / phase 3 / entire programme																		
Number of Lessons																			
Teaching Language	English																		
Workforms	<table border="1"> <thead> <tr> <th>Nr</th> <th>Type</th> <th>Description</th> <th>Contact hours</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Lectures</td> <td>IHRM</td> <td>-14</td> </tr> <tr> <td>2</td> <td>Case study consultation</td> <td>Q&A on the case study</td> <td>-2</td> </tr> <tr> <td>3</td> <td>Methodology Lab</td> <td>workshop case study writing</td> <td>-3</td> </tr> </tbody> </table>			Nr	Type	Description	Contact hours	1	Lectures	IHRM	-14	2	Case study consultation	Q&A on the case study	-2	3	Methodology Lab	workshop case study writing	-3
Nr	Type	Description	Contact hours																
1	Lectures	IHRM	-14																
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Nr	Form	Name	Weight																
1	Exam	Quiz 1 multiple choice	20%																
2	Exam	Quiz 2 multiple choice	20%																
3	Case study	Individual case study with open questions	60%																

	Nr	Assessment Form	Name	Weight
	1	Exam	Multiple choice integrated	40%
	2	Case study	Individual case study with open questions	60%
Additional information (compensation)	Grades for the two exams compensate. a minimum grade of 5.5 must be attained to receive credit. There is no compensation with the case study - this has to be a minimum of 5,5 to pass			
Contact Hours	22			
Self study Hours	118			
Lecturer(s)	Katja Dekkers - katja@admito.net			
Study Material(s)	<p>Book: International Human Resource Management, Dowling & al., 6th edition, Cengage Learning EMEA</p> <p>Admito: Students will need a subscription to the admito Digital Workbook available at eNmeer.com</p>			
Learning Aims & Goals	<p>A course dedicated to the HRM practice within multinational companies.</p> <p>You will learn about and practice with:</p> <ul style="list-style-type: none"> - International HRM processes in an MNC - Selection and training of international staff - Staffing of international positions - International HR Trends (tbc) - Performance management in an international context - Career management & re-entry - Compensation & Benefits for expatriation 			
Relationship to professional field	International HRM has links to a diversity of roles in the professional field as long as international employees and expatriates are involved.			
Portfolio	<ul style="list-style-type: none"> ● Case study preliminary work will be published on portfolio ● Input for “tips and tricks” page 			
Relationship to the other courses in this minor.	<p>International HRM is of key importance for the Project.</p> <p>CCC & CCM help you to understand the roles of people involved in the international work environment; IHRM provides insights and tools to influence and change organizations to accommodate the international professional.</p>			

Cross-Cultural Competence:

A **5 credit theoretical course** that exposes students to a number of perspectives on interpersonal business interaction through **training**, international cooperation, and projects.

Each culture is different in its values and the way people communicate with one another. What is acceptable in one culture might be rude in another culture. As globalization is more vivid than ever, one needs to be aware of cultural differences and be able to respond appropriately to the challenges ahead. As a result, you need to become aware of the global opportunities available to you. Globalization means that you will be competing for employment against people throughout the world. That is why it is important to develop intercultural skills and awareness. Go out and familiarize yourself with job opportunities in the global market. Even if you decide to enter into employment in your home country, you will most likely encounter many different cultures both here on this course, and at your current or future job. The city of Amsterdam, for example, is characterized by its international orientation, with 179 different cultures. Determine how cultural differences will impact your career choices and decisions and make sure you research the opportunities and challenges. What does it take to work with a global mindset?

Module Overview:

associated codes on SIS	6215PROJ																						
Study points in EC	4																						
Periode	phase 1 / phase 2 / phase 3 / entire programme																						
Number of Lessons	7																						
Teaching Language	English																						
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Nr	Form	Name	Weight																				
1	Country Cultural Profile		30%																				
2	COIL team deliverable		30%																				
3	Personal Cultural Profile		40%																				
4																							

	Nr	Assessment Form	Name	Weight
	1	CCP		30%
	2	PCP		40%
		COIL		30%
Additional information (compensation)	Grades within this module do compensate, however a minimum grade of 5.0 per assignment must be obtained to receive credit. A minimum grade of 5.5 must be obtained to receive credit.			
Contact Hours	22			
Self study Hours	118			
Lecturer(s)	Eva Haug - eva@admito.net			
Study Material(s)	Charlene M. Solomon and Michael S. Schell: <i>“Managing across cultures. The seven keys to doing business with a global mindset.”</i> McGrawHill 2009, ISBN: 978-0-07-160585-4			
Learning Aims & Goals	<ul style="list-style-type: none"> • Students can analyse and describe their own cultural profile based on the cultural theoretical framework of Solomon & Schell • Students can analyse and describe the cultural profile of a country based on the same cultural framework • Students can analyse and compare the cultural framework with other theoretical descriptions • students demonstrate critical thinking skills in the analysis and comparison of the cultural profiles • Students are able to evaluate critically and on the basis of CCC criteria, perspectives, practices and products in one’s own and another culture. • Students demonstrate the ability to move from a me centered analysis and a other centered analysis (cultural self-awareness) to knowledge analysis and finally to a sensitivity analysis (cultural sensitivity). 			
Relationship to professional field	To be able to perform and participate in the 21st Century work-field, you need to be able to practice critical thinking, have flexibility of mind and be open to different ideas and mindsets. In today’s globalised world, our local context is always influenced by the global context. In addition to this, working in international teams often implies working in a globally dispersed team. Working in an international team requires the ability to work successfully at a distance, using virtual tools. Managing the complexity of different cultures, mindsets, preferences and communication styles, is what CCC practices.			
Portfolio	<ul style="list-style-type: none"> • The Personal Cultural Profile is part of the student's personal brand on his/her profile. • Input for “tips and tricks” page 			
Relationship to the other courses in this minor.	While iHRM provides tools to influence and change organizations to accommodate the international professional, the only way (HR)managers can make clear, useful & equitable decisions is by understanding the concepts provided in CCC & CCM. They help you to understand the roles of people involved in the international work environment;			

Digital Communication Skills:

A **4 credit practical course** that examines various channels of business communication, from social media to blogging and web tools to (visual) presentation. In addition, students are provided English Language support in conjunction with subject matter and assignments from other courses.

This course provides students with a number of lectures and discussions designed to help students understand different aspects of communication in the digital age. Students create portfolios and other types of online resources that are peer reviewed and designed to allow students to learn collaboratively.

Additionally, this module aids in helping students to practice management tools spoken of in other modules, and to think laterally about issues and challenges.

Module Overview:

associated codes on SIS	6215ENGIPD, 6215LABIPD, 6216ENGGPD																		
Study points in EC	4																		
Periode	entire programme																		
Number of Lessons	6																		
Teaching Language	English																		
Workforms	<table border="1"> <thead> <tr> <th>N</th> <th>Type</th> <th>Description</th> <th>Contact hours</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Lectures</td> <td>6 / lecture + interactive sessions</td> <td>-</td> </tr> <tr> <td>2</td> <td>Workshops</td> <td></td> <td>-</td> </tr> <tr> <td>3</td> <td>Other</td> <td>Excursions/ meetings etc.</td> <td></td> </tr> </tbody> </table>			N	Type	Description	Contact hours	1	Lectures	6 / lecture + interactive sessions	-	2	Workshops		-	3	Other	Excursions/ meetings etc.	
N	Type	Description	Contact hours																
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2	Workshops		-																
3	Other	Excursions/ meetings etc.																	
Additional notes																			
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	Portfolio-Group		
	Re-sits		
	N r	Assessment Form	Name Weight
	1	Online website portfolio-individual	Digital Portfolio 40%
	2	Online Portfolio/ Individual	DCS Business Tools 40%
Additional information (compensation)	a minimum grade of 5.5. is required for all assessments.		
Contact Hours	14		
Self study Hours	96		
Lecturer(s)	Dartanjan Anderson - dartanjan@admito.net		
Study Material(s)	Students will need a subscription to the "Admito" Digital Workbook available at eNmeer.com		
Learning Aims & Goals	<ul style="list-style-type: none"> • Students can analyse and make effective use of various communication channels to improve workflow and team synergy in a business setting • students can utilise different types of communications materials and language styles to better convey messages, trainings perspectives etc. • students can show they know how to organize both teams and themselves in a way conducive to reaching professional goals • Improved professional verbal and written communication skills. • Students have a basic understanding of the impact of various technological trends on the field of management and business (Big Data Social Media, Gamification, etc.) • The translation of personal interests, characteristics and abilities into 'career footholds'. 		
Relationship to professional field	This module mainly focuses skills relevant to any business professional. Business Correspondence, providing convincing arguments and ideas both verbally and in written form are some of the key aspects of both the HR sector and business in general. Additionally, students practice "softer" business skills during this module such as: self-reflection, collaboration and presentation of self. Themes, issues and content that are specifically relevant to the field of HRM will be used throughout the course to help students achieve the above academic and professional competencies. Finally, in line with the trends of globalization and internationalization, this course exposes students to content, ideas and tools to interact and work within a transnational business environment.		
Portfolio	In addition to the graded assessments the following products from this course should be included in your portfolio: see the assessment descriptions for DCS business tools		

	and DCS Portfolio on Akademi.
Relationship to the other courses in this minor.	This module mainly focuses on content relevant to any business professional. Themes, issues and content that are relevant to the field of Management (CCM), Globalization and business communication (CCC) will be used.

Methodology Lab:

A **2 credit practical course** that helps students develop research, presentation and publication skills for both academic and professional audiences.

The Methodology Lab is a workshop for you to develop research, presentation and publication skills for both academic and professional audiences. You will come in contact with all of your lecturers throughout this module.

Among other things, you will learn about:

- Presentation
- Research techniques
- Critical thinking
- Academic analysis & writing

Module Overview:

Description on SIS	6215LABGPD, 6215ENGCPD
Study points in EC	2
Periode	phase 1 / phase 2 / phase 3 / entire programme

Number of Lessons	10																
Teaching Language	English																
Workforms	<table border="1"> <thead> <tr> <th>Nr</th> <th>Type</th> <th>Description</th> <th>Contact hours</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Lectures</td> <td>lecture /interactive</td> <td>1.5</td> </tr> <tr> <td>2</td> <td>Workshops</td> <td>workshops / various.</td> <td>1.5</td> </tr> <tr> <td>3</td> <td>Other</td> <td>Excursion/ meeting etc.</td> <td>tba</td> </tr> </tbody> </table>	Nr	Type	Description	Contact hours	1	Lectures	lecture /interactive	1.5	2	Workshops	workshops / various.	1.5	3	Other	Excursion/ meeting etc.	tba
Nr	Type	Description	Contact hours														
1	Lectures	lecture /interactive	1.5														
2	Workshops	workshops / various.	1.5														
3	Other	Excursion/ meeting etc.	tba														
Additional notes	Attendance to all Methodology Lab meetings is strongly recommended. Invaluable information is provided for all other modules.																
Assessments	<p>Primary Assessments</p> <table border="1"> <thead> <tr> <th>Nr</th> <th>Assessment Form</th> <th>Name</th> <th>Weight</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Written Assignment (group)</td> <td>Collaborative Article</td> <td>100%</td> </tr> </tbody> </table> <p>Re-sits</p> <table border="1"> <thead> <tr> <th>Nr</th> <th>Assessment Form</th> <th>Name</th> <th>Weight</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>Written Assignment (individual)</td> <td>Article</td> <td>100%</td> </tr> </tbody> </table>	Nr	Assessment Form	Name	Weight	1	Written Assignment (group)	Collaborative Article	100%	Nr	Assessment Form	Name	Weight	2	Written Assignment (individual)	Article	100%
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Additional information (compensation)	Students must receive a minimum grade of 5.5 for this assessment.																
Contact Hours	30																
Self study Hours	25																
Lecturer(s)	Dartanjan Anderson (with other lecturers)																
Study Material(s)	Students will need a subscription to the "Admito" Digital Workbook available at eNmeer.com Students will have to also make use of online literature and source external literature.																
Learning Aims & Goals	<ul style="list-style-type: none"> Confidence in speaking English within an (international) business setting. Acquisition of the necessary ideas and theories necessary to conduct valid research for the project. Improved academic verbal and written communication skills. Improved professional verbal and written communication skills. students can write an academic essay (comparative) 																

	<ul style="list-style-type: none"> • students can write an article suitable for publication in a periodical or online • student can show their capability of publishing documents that connect theory, current business trends, practical research and digital communication skills suitable for professional audiences.
Relationship to professional field	In terms of its relationship to the professional field, this module mainly focuses on teaching students how to combine knowledge into a form that is communicable to a professional audience.
Portfolio	<p>In addition to the graded assessments the following products from this course should be included in your portfolio:</p> <ul style="list-style-type: none"> • This module provides information, lectures and workshop(s) to help students create a portfolio.
Relationship to the other courses in this minor.	This module provides an integrated cross-section of all modules in the minor. Lecture and workshops are designed to both give the students the necessary support needed to make connections between the various levels of engagement endemic to the minor, and the field in general. This module provides the extra input necessary to allow students to appropriate and utilise multidisciplinary information for practical applications.