

MINOR GLOBAL TRADE AND SUPPLY CHAIN MANAGEMENT

If you have specific questions about the content of this programme, you should contact the responsible minor coordinator: Mr. Erik van den Thillart e.p.a.van.den.thillart@hva.nl

Minor Global Trade and Supply Chain Management		
Catalogue Code	Course Name	30 ECTS
6116EXM_16	Export Management	5 ECTS
6100LOG_16	Logistics Concepts	5 ECTS
6100PUR_16	Purchasing	5 ECTS
6100SCF_16	Supply Chain Finance	5 ECTS
6100SCI_16	Supply Chain Innovation	5 ECTS
6100SCL_16	Supply Chain Management Lab	5 ECTS

To view the course description of each course go to the online [folding text](#) of Global Trade and Supply Chain Management. Except the course description Supply Chain Management Lab (SCL) can be found on pages 3 – 10 of this file. The course SCL cannot be followed separately.

Brief Description

The practice of supply chain management has become widespread in all industries around the globe today with both small and large firms realizing the benefits provided by effective global trade and supply chain management. This minor uses a logical approach to present discussions of this topic from six foundation perspectives: Purchasing, Logistics, Global trade, Innovation, Finance and ERP. The objective is to make students think about how Global Trade and Supply Chain Management impacts all of the areas and processes of the firm and its trading partners.

Admission Requirements

- Students should have achieved a minimum of 5 EC (or equivalent) in marketing, management, financial accounting, Supply chain management,, financial management, and/or corporate finance related courses prior to this minor.
- It is advisable to have passed a course on cross cultural issues or related courses.
- Command of the English language is at CEF level B2.
- Students must be familiar with (applying) research methodologies.

Learning Goals

- Demonstrate operational purchasing methods and techniques on supplier management and supply in specific business contexts.
- Explain the strategic importance of logistic elements and describe how they affect supply chain management.
- Advice management on the organisation of entry strategies, logistics, risk, customs and legal aspects of global trading.
- Analyse the creation of new value in the supply chain for customers, society and the environment.
- Demonstrate how supply chain management can add value and improve financial performance.
- Apply supply chain variables in an ERP system

