

Business Mandarin

If you have specific questions about the content of this module, you should contact the responsible module coordinator: Mrs. Zongyan Chen, e-mail: z.chen@hva.nl

3000MBM_20	Major Business Mandarin	10 ECTS
3020MBM_TS	Test (Written)	50%
3020MBM_PO	Portfolio	50%

Brief Description

Major Business Chinese Mandarin is designed for you who have followed elementary BM 1-4 modules already in Year 2 or possess the similar level of CEF A2. The module aims at reaching CEF B1, focusing on practical Business Communication and on acquiring more Chinese cultural knowledge. It consists of 11 topics:

Greeting and Introduction, Team Work, Time Schedule, Location of the Workplace, Business Banquet, Working on the Internet, Marketing, Financial Management, Business Consulting, Strategy Management and Company Culture. Besides this, you will get assignments out of class linking to projects accordingly and you are given opportunity to practice Business Chinese Test (BCT) under guidance of lecturer.

Learning Goals

The student can:

- Listening:
Can understand the main points of clear standard speech on familiar topics regularly encountered in daily life and work.
- Speaking (interaction):
Can deal with most situations likely to arise while communicating with Chinese people on everyday topics such as family, hobbies, travel, work in a team and current events).
- Speaking (production)
Can connect the language knowledge learned in class in a simple way to describe experience and events; Can communicate in formal way concerning opinion, plans and relationship/network; Can reasonably express your meaning in projects related to the topics you learned.
- Reading:
Can understand texts that consist mainly of high frequency every day or job-related language; Can understand the description of events, feelings and wishes.
- Writing:
Can express correct meanings by using vocabulary learned in class; Can write the connected texts about business topics which you are familiar with or interested in; Can write personal letters, emails, reports and announcements, can fill in forms etc.

Location

[Fraxijlemaborg: 133](#)

Study Programme Department

International Business