

MINOR BUILDING PARTNERSHIPS IN KOREA

If you are enrolled for this minor programme, you are obliged to follow and complete all parts.

If you have specific questions about the content of this programme, you can have a look at the website www.minorbuildingpartnerships.com or contact the responsible minor coordinator: Mr. Claudio Perotti, e-mail: c.v.perotti@hva.nl

Minor Building Partnerships in Korea			
Catalogue Number	Course name	30 ECTS	Examination
6100ASM_10	Assignment + Korea Programme	20 ects	Project, written report, Debrief Video Synopsis
6100ETB_11	Economy, Trade & Business	2 ects	Written Exam, continuous assessment and Workshops
6100SRO_10	Sourcing, Research & Organization	2 ects	Workshops, Project, video presentation and written report
6100CLB_10	Korean Language Basics	2 ects	Workshops, Oral and written exams
6100CSP_11	Culture, Society & Population	2 ects	Workshops, Written exam and oral assignment
6100GHP_11	Geography, History & Politics	2 ects	Workshops, Written exams and assignment

Brief Description

Together with one other student you will form a team (2 max) to prepare and execute an assignment during the AUAS fact-finding Mission to South Korea. Each team is responsible for acquiring its own assignment that is commissioned by a Dutch company or organization. The complexity and feasibility of each assignment is assessed and approved by the instructors of the school.

Fieldwork of the assignments is executed on location during a four-week visit to South Korea.

Part of the course is also taught in Daejeon in collaboration with Solbridge International School of Business.

This course is designed to fit in *any* Major programme of *any* University (of Applied Sciences). The Assignment can be individually tailored to meet the criteria set by the Examination Board of your own study.

Student feedback:

My opinion about this minor in one sentence:

- Absolutely amazing experience, better than expected. And I learned a lot in a plenty way.
- A lifelong remembering experience. A time where I have learned a lot and grow personally in both business and in personal points .
- Great experience. And it gives me a good insight in doing business abroad.
- Outstanding, fantastic experience.
- This minor gave me a lot of knowledge and an experience that was totally new for me.
- Best experience ever!
- ...

Admission Requirements

The Minor is aimed at ALL students of the AUAS (full-time, part-time students), who have a special interest in doing business or building relationships in or with Korea.

All FBE-students are automatically admissible for this minor. They do not need to apply for an individual admission request at their Examination Board

The minor is also open for exchange students and students that are not enrolled at the AUAS.

Command of the English language at CEF level B2 (literature and courses are in English)

You must have the ability to travel to South Korea. Visitors to South Korea need a visa.

Participation in the fact-finding mission in Korea is obligatory.

A [motivation letter](#) and proposal for your assignment are part of the selection procedures. You will receive further instructions after the enrolments are closed.

Note: Doing business in Asia can be challenging and may require quite a lot of stamina of you. This mission is certainly *not* a holiday. You will face emotional, practical, cultural and maybe even physical challenges during your mission. However, your reward will be a true life experience that is unparalleled by any other course of your study!

Learning Goals

The programme is aimed at **all** students who have a special interest in doing business in or with Korea.

- Introduction to business issues in other cultures
- Learn how to find and maintain business relations
- Learn how to network in the business community dealing with Korea
- Learn how to execute a real-life assignment on location in Korea: To initiate a business relationship between Korea and The Netherlands
- Learn about Geography, History, Politics, Economy, Language, Culture, Society and Population of Korea
- Obtain a better insight into the economy of Korea
- Understand the challenges of trading with, and doing business in Korea
- Find out what you need to know when planning to do business at an international level
- Find out what aspects you come across when doing business with Korean partners
- Learn how to deal with cultural differences when doing business
- Understand the do's and don'ts when doing business in/with Korea
- Apply knowledge learned to report writing
- Apply knowledge learned to real-life situations

Literature

- *tba*

Time Table

7 weeks, 4 days rostered (intense preparation programme)

1 month on location (Daejeon): Mo-Fr 8:30am - 01:00pm classes. Afternoons reserved for business appointments.

Costs

The costs for this Minor are € 2,100. This (fixed) fee covers your airfare, accommodation in Daejeon, transfers to hotel, lecturers, guest lecturers, administration, business and cultural visits organised through Solbridge International School of Business, farewell dinner in Daejeon with local 'buddies' and staff from Solbridge. Please note, there may be incidental costs which are not included. The costs do not cover literature required for the modules in Amsterdam, visas, travel insurance, local costs in Korea such as travel, food and drink.

For an idea regarding personal expenditure in Daejeon, take into account that although travel and eating are much cheaper than in The Netherlands, the attractions of Daejeon and the networking opportunities may tempt you to spend more than might be the case at home so plan a good budget for yourselves in Korea.

Additional Information

www.minorbuildingpartnerships.com

<https://www.minorbuildingpartnerships.com/programme-modules-kor>

<https://www.minorbuildingpartnerships.com/faq>

<https://www.minorbuildingpartnerships.com/testimonials>

<https://www.minorbuildingpartnerships.com/application-form>

Study Programme Department

AMSIB