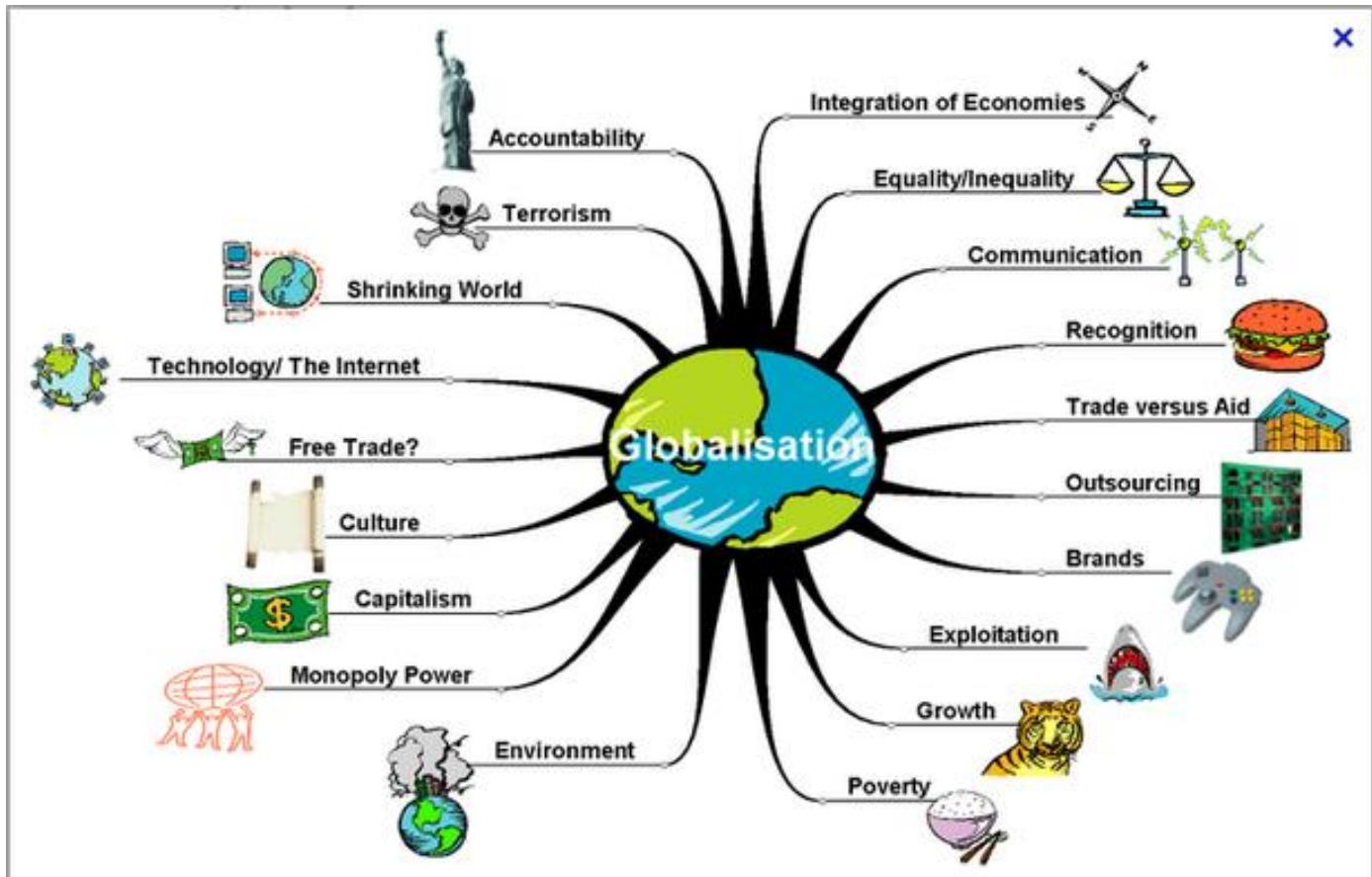


Minor International Economics and Globalisation



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1 Description Minor International Economics and Globalisation

Code	MIEGS
Description	Minor
EWP's	1
Lecturers	M. Knoppel, A. Hoekstra, E. Haug, D. Schuiling
Contact	m.c.j.knoppel@hva.nl a.p.a.hoekstra@hva.nl e.m.haug@hva.nl d.schuiling@hva.nl
Minor coordinator	Michel Knoppel
Mandatory/Elective	Attendance is mandatory
Semester/Module	Semester 1(block 1 and 2) and Semester 2 (block 3 and 4)



2 Introduction

People today live in a hyper connected world. Information and capital form constant shifting streams impacting societies and their economies. A process that is driven by an undercurrent of technological developments, which in confrontation with the economy strongly affect societies and relations amongst societies. The global community is linked through interdependencies never before experienced in human history. Challenges that confront communities and impact the wellbeing of their members all over the globe are amongst others the increase in financial crises due to systemic imbalances, climate change, increased competition and international regulations. Understanding this system and being able to act upon situations as they occur is required for organizations and communities (at all levels of society) in order to safeguard their proper functioning and therefor their future.

During this minor you will gain a deeper understanding of International Economics and Cultural Intelligence, taking into account the shaping forces that technology exerts on economies and societies. The minor offers insights and knowledge into the dynamics of the globalization process and its societal consequences. Together we address this complex topic through training sessions and lectures, a variety of speakers, a field trip to Brussels, through which you'll gain a well-rounded understanding of globalization.

The first part of the minor consists of courses in three main topics:

- International Economics
- Cultural Intelligence
- Technology Driven Change

The second part of the minor consists of several integrated project during which two of the main topics and the relations between these topics take center stage.

3 Learning Outcomes

The minor IEG has learning outcomes at the level of the minor and learning outcomes at the level of the various topics. This manual describes the overall learning outcomes of the program. The learning outcomes of the various topics will be described in the respective manuals. The minor IEG supports the student in developing:

1. A firm body of knowledge with regards to international economics and globalization, cultural intelligence and the development of technology and its relationship with society
2. Insight into the interaction between technological and economic developments
3. The competence to work out an international contrasting analysis that supports strategic decision making within the context of specific global topics
4. A coherent image of a plausible future for a specific case based on economic, cultural and technological developments including a relevant and sound ethical reflection

4 Curriculum

The curriculum is organized in several topics

Topics	Description
International Economics & Globalization (IE)	IEG focuses on the development, characteristics and implications of globalization, from an international economic perspective. You will be confronted with different international economic topics related to globalization. You will also develop your problem solving skills as an economist and policy maker in coping with the international effects of economic crises.
Cultural Intelligence (CI)	CI provides competencies to enable you to be a true global citizen and communicate effectively with other cultures; skills and qualities that allow you to be culturally competent in a globalizing world. You learn to not only tolerate others, but to maximize what diversity has to offer.
General Purpose Technologies (GPT)	GPT provides the students with a thorough knowledge base with regards to the development of technology and its role as a driver of economic, societal and organizational developments.
Responsible Business Conduct (integrated projects)	Responsible business conduct covers the second part of the minor. Here you will work in small teams on several globalization topics. The aim is for you to approach these problems holistically. More specifically, you will combine the knowledge from the three courses in order to do so.

The first half of the minor is dedicated to creating a sound knowledge base on the topics; International Economics & Globalisation (IEG), Cultural Intelligence (CI) and General Purpose Technologies (GTP). The second half of the minor is dedicated to Responsible Business Conduct (RBC).

5 Planning

5.1 Part 1: Foundation (weeks 1 – 10)

During the first part of the minor IEG students will be provided with a sound knowledge base in the three subjects:

- International Economics & Globalization
- Cultural Intelligence
- General Purpose technologies

5.2 Part 2: Responsible Business Conduct (weeks 11 – 20)

During the second part of the minor IEG students will take part in integrated projects. These projects will each consist of at least two of the three topics of the minor. The knowledge and skills developed during the first part of the minor, function as the basis for these projects. During the projects the students develop deeper knowledge and an deeper understanding of the topics offered.

6 Literature

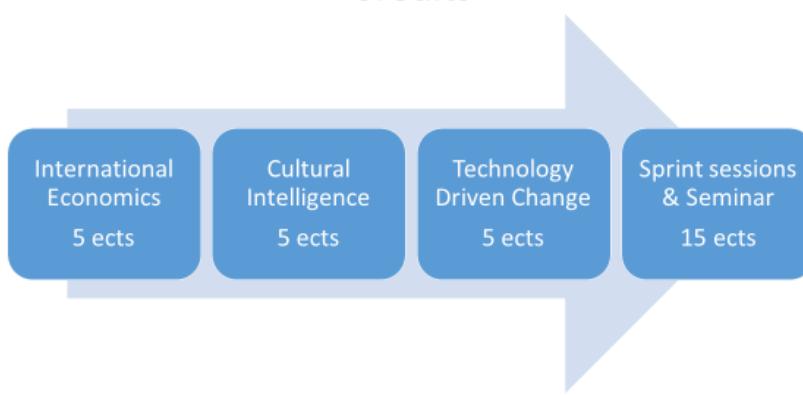
See module description of each module (to be handed to you by the designated lecturer).

7 Assessment and Grading

The minor learning outcomes, as described above, will be assessed separately for each course (IE, CI and GPT). Please note that each course may be assessed differently (for more detailed information at course level, refer to the course-specific manual). The responsible business conduct topics are also graded. The grades of these topics are averaged into a final grade for responsible business conduct.

Hence to pass this minor, you need to pass each course and the responsible business conduct sessions.

Credits



8 Studytrip

There will also be a studytrip to Brussels. Details are communicated well in advance so that you can make your reservations.