



Amsterdam University  
of Applied Sciences

# Amsterdam University of Applied Sciences



Creating Tomorrow

# The city is our classroom

The Amsterdam University of Applied Sciences (AUAS, or Hogeschool van Amsterdam/HvA as we are known locally) is a knowledge institution with deep roots in Amsterdam. Renowned as a science city, this global gateway is home to over 180 nationalities and hundreds of multinational headquarters. Amsterdam is a hub for smart urban solutions, logistics innovation, incubators, culture and creativity. It consistently ranks among the top economic hotspots in Europe.

You'll come across our students, alumni, lecturers and professors in all corners of the city. Especially in places where ideas are put into practice. Where thinking and doing come together. AUAS has four campuses located across Amsterdam: the Amstel Campus, Business Campus, Health Campus and Sport and Nutrition Campus.


According to the UN, 68% of the world population will live in urban areas by 2050. As the largest university of applied sciences in the Netherlands, we play a key role in addressing the challenges presented by urban life. Research across our seven Centres of Expertise tackles diverse issues, spanning technology to business, social sciences, health, economics, education, the creative sectors and more. Our 'laboratory' approach ensures direct interaction and impact with society, as we learn, experiment and innovate in field labs and living labs across the Amsterdam Metropolitan Area. The city truly is our inspiration, and our classroom.






# Our Amsterdam Campuses

 **Sport and Nutrition Campus**  
Dr. Meurerlaan 8

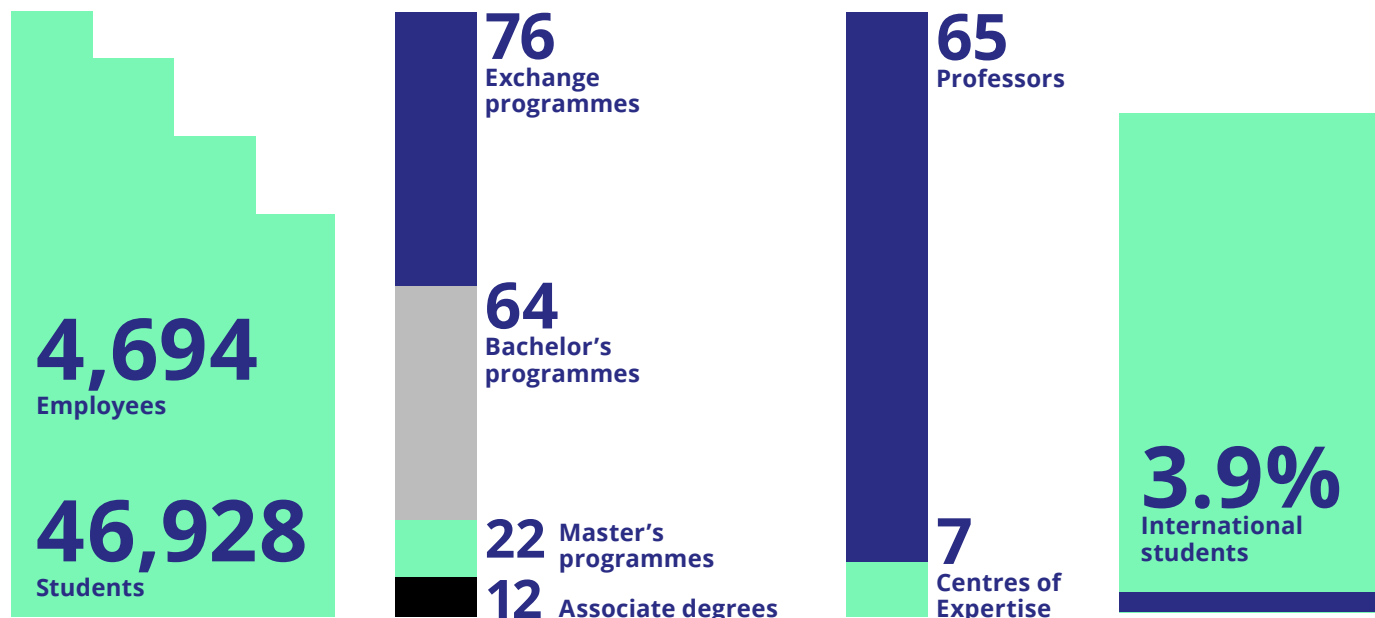
 **Amstel Campus**  
Wibaustraat 2 – 4

 **Business Campus**  
Frajlemaborg 133

 **Health Campus**  
Tafelbergweg 51

# AUAS at a glance

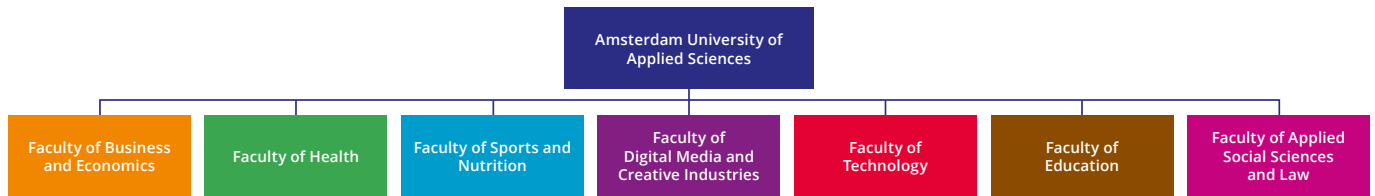
## Fast facts for the year 2022



Source: AUAS 2022 Annual Report



# AUAS expertise: 7 diverse faculties



**AUAS is the largest university of applied sciences in the Netherlands. We have seven faculties that offer a wide range of study programmes and research projects in the following areas:**

- ▶ Construction and Infrastructure
- ▶ Design
- ▶ Business, Management, Economics and Finance
- ▶ Health
- ▶ ICT
- ▶ Logistics, Aviation and Maritime Studies
- ▶ Media and Communication
- ▶ Humanity and Society
- ▶ Education
- ▶ Social Sciences and Law
- ▶ Sports and Nutrition
- ▶ Technology and Engineering



# Our international offering

## Education

### English-taught degree programmes

#### Bachelor's

- ▶ AMFI - Amsterdam Fashion Institute
- ▶ AMSIB - International Business (part-time, full-time, & fast-track/full-time)
- ▶ European School of Physiotherapy
- ▶ Sport Studies

#### Master's

- ▶ European Master of Science in Occupational Therapy (part-time)
- ▶ Master Digital Design
- ▶ Master Digital Driven Business
- ▶ Master Global Sustainable Business Management (joint degree with Northumbria University)

### Exchange programmes available in

- ▶ Applied Social Sciences and Law
- ▶ Business and Economics
- ▶ Communication and Creative Business
- ▶ Communication and Multimedia Design
- ▶ Education
- ▶ Fashion (Amsterdam Fashion Institute)
- ▶ Health
- ▶ ICT
- ▶ Sports and Nutrition
- ▶ Technology

Our exchange programmes are almost always comprised of 30 ECTS, offering incoming students a set package of courses. More information: [amsterdamuas.com/exchange](https://amsterdamuas.com/exchange)

## Research

The urban environment serves as a laboratory and source of inspiration for our practice-based research – both in Amsterdam and further afield in our network of international partner cities. Our multidisciplinary approach sees us collaborate closely with other knowledge institutions, the business community and the government in seven Centres of Expertise:

- ▶ Applied Artificial Intelligence
- ▶ City Net Zero
- ▶ Creative Innovation
- ▶ Economic Transformation
- ▶ Urban Education
- ▶ Urban Governance and Social Innovation
- ▶ Urban Vitality

We participate in many international education and research projects, securing funding via programmes such as Erasmus+, Interreg, Horizon 2020 and Horizon Europe.

[amsterdamuas.com/research](https://amsterdamuas.com/research)

## Collaboration

Internationalisation is everywhere at AUAS, from student exchanges to work placements and staff visits abroad, virtual international cooperation and international research projects. We have around 270 international partners for student exchange in 50 countries around the world.

AUAS participates in many regional and international networks and alliances. We are a founding member of U!REKA, an alliance of European higher education and research institutions that recently became an official Erasmus+ European University alliance focusing on the theme climate-neutral and smart cities.



[ureka.eu](https://ureka.eu)



Contact us:

[internationalisation@amsterdamuas.com](mailto:internationalisation@amsterdamuas.com)

# Creating Tomorrow

Our strategy revolves around three major societal issues of our time: **sustainability**, **digitalisation** and **diversity**. AUAS is developing new insights on these topics, in close collaboration with organisations and companies. Students, lecturers, researchers and external partners all work together on solutions for the future.

Now that's Creating Tomorrow



Creating Tomorrow