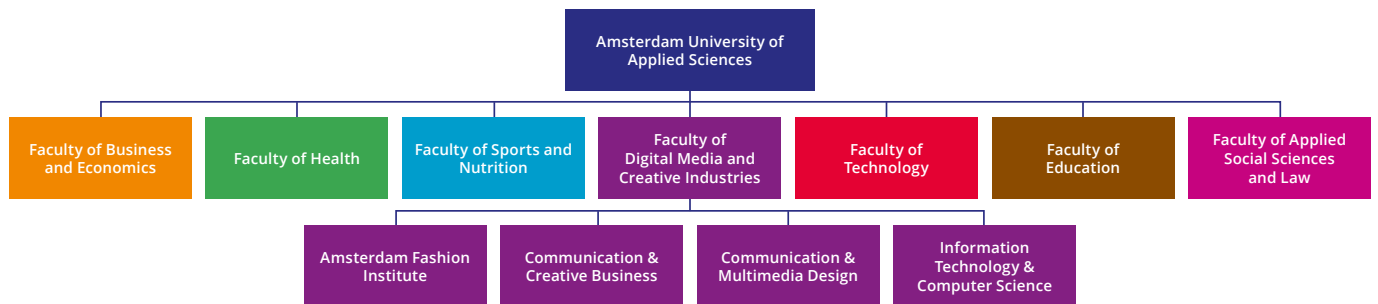




Faculty of Digital Media and Creative Industries

From our campus in central Amsterdam in the Netherlands, the Faculty of Digital Media and Creative Industries (FDMCI) educates students for the future global workplace. Part of the Amsterdam University of Applied Sciences (AUAS), we offer various programmes at the Bachelor's, Master's and Associate degree level, as well as exchange programmes, in the fields of media, communication, digital design, computer science and fashion.



FDMCI is unique at AUAS: while the other six faculties each have their own international office, FDMCI has four international offices organised by area of interest: Fashion (AMFI), Communication & Creative Business (CO+CB), Communication & Multimedia Design (CMD) and IT & Computer Science (ICT).

Study programmes

English

Bachelor's programme

- ▶ AMFI - Amsterdam Fashion Institute (international version)

Master's programme

- ▶ Master Digital Design

Dutch

Bachelor's programmes

- ▶ AMFI - Amsterdam Fashion Institute (Dutch-taught version)
- ▶ Communication
- ▶ Creative Business
- ▶ Communication and Multimedia Design
- ▶ Information & Communication Technology (five tracks to choose from: Business IT & Management; Game Development; Software Engineering; Cyber Security; and Technical Computer Science)

Master's programme

- ▶ Applied Artificial Intelligence

Associate degrees and retraining programmes

- ▶ Cyber Security
- ▶ Software Development
- ▶ Smart Media Production
- ▶ Frontend Design & Development
- ▶ Make IT Work (retraining programme for professionals)

Exchange programmes

FDMCI offers diverse exchange programmes in English within the following themes:

- ▶ AMFI (Fashion)
- ▶ Communication and Creative Business
- ▶ Communication and Multimedia Design
- ▶ Information Technology and Computer Science

Short courses: the Digital Society School

Connected to FDMCI, the Digital Society School is a unique online and offline training ground for a new generation of leaders in a digital world. It offers truly transformational learning experiences on topics around Digital Transformation & Design; Diversity & Inclusion; and Ethics & Sustainability, in both English and Dutch.

Research expertise

Centre of Expertise

From the Centres of Expertise, professors, lecturers and researchers across our faculty cooperate with partners outside of the AUAS: other knowledge institutions, companies and civil society organisations, government and citizens. FDMCI is linked to the Centre of Expertise Creative Innovation and the AUAS-wide Centre of Expertise Applied Artificial Intelligence.

Centre for Applied Research

Our faculty research expertise is organised within the Centre for Applied Research at FDMCI, which focuses on developing new digital technologies and media and their application in urban society. Our research groups focus on diverse themes, from Applied Quantum Computing to Creative Media for Social Change, Digital Life, Fashion Research & Technology, Responsible IT, and much more. amsterdamuas.com/kc-fdmci

Collaboration

FDMCI has close ties with businesses and institutions across the city of Amsterdam and beyond. There are many ways to collaborate with us. Motivated students, lecturers and researchers are eager to welcome guest lecturers to our programmes and ready to work on research assignments and internship posts for companies.

Contact

Would you like to collaborate with us or do you have questions? Our International Offices are the first point of contact for education-related questions in the English language. They can connect you with the right person at the AUAS. Select one of our offices:

AMFI: ofp-amfi@hva.nl

ICT: international.it@hva.nl

CMD: international-cmd@hva.nl

CO+CB: international-co-cb@hva.nl

Visit our website for more information about the Amsterdam University of Applied Sciences and the Faculty of Digital Media and Creative Industries:

amsterdamuas.com/fdmci

