

# INTERNATIONAL MINOR PROGRAMME INTERNATIONAL JOURNALISM

FALL AND SPRING SEMESTER



# INTERNATIONAL MINOR PROGRAMME

## INTERNATIONAL JOURNALISM

ARE YOU INTERESTED IN NEWS MEDIA AND WORKING AS AN INTERNATIONAL REPORTER? WOULD YOU LIKE TO INTERVIEW REFUGEES, ARTISTS OR POLITICIANS ON CURRENT AFFAIRS? ARE YOU A CURIOUS PERSON WHO LIKES TO TELL STORIES, WRITE, PRODUCE AUDIOVISUAL MATERIAL AND (DIGITAL) MAGAZINES? WOULD YOU LIKE TO MEET EXPERIENCED JOURNALISTS AND TAKE PART IN TWO FIELD REPORTING TRIPS IN EUROPE?

If this is the case, you should enroll in the minor International Journalism. This minor will help you develop a solid base in understanding, researching and producing journalism. These skills will be put to use on a variety of media platforms.

In the classroom, you'll work on improving your English writing skills in various news genres as well as interviewing in English. You'll be looking at the reporting styles and news angles of various news media, such as the NOS, Al Jazeera, BBC, CBC and Russia Today. Also, you'll be analyzing and reporting on today's conflicts: how they are represented and misrepresented on the many stages of the global news media.



News topics you will report on will range from politics to society and urban culture, economics and more. This minor aims to connect global political developments to national and local news events.

So, if you are a media junkie, with an opinion on what is happening around you, and a good level of English skills, you should take part in the minor International Journalism.

## COURSES

In total you can earn 30 EC for the minor.

### **Journalism and Society**

- 6 EC - Portfolio and Exam

This course focuses on the international media landscape, different reporting genres, commercialization of the news and how reporters are affected by prejudice and (self) censorship.

### **International Institutions**

- 2 EC - Portfolio

Here you learn about the changing role of international organizations such as the European Union, the United Nations and NATO. What do these institutions do and where is the political power concentrated? How are these institutions affected by the international financial and political crises of the last years?

### **Media and Conflicts**

- 4 EC - Podcast and essay

This course helps you to understand conflicts better by focussing on peace and war journalism, national and international conflicts in the news, art and conflict theory. You will produce a radio podcast on an ongoing social, ethnic or religious conflict, as well as writing an essay on the same topic.

### **Visual Storytelling**

- 6 EC - Portfolio

This course focuses on skills needed to tell a story visually. We cover everything from making video genres to taking and selecting photos, as well as creating and understanding infographics. You will learn how to work with Indesign and learn the basics of magazine layouts.

### **English for Journalists**

- 3 EC - Exam

This is the course in which you are trained to use professional English, working on speaking, reading and writing skills.

### **Project Im-Press**

- 9 EC - Product

Besides the various individual assignments, this minor is a project-based course. Students produce a weekly radio show, several online magazines, a 64-page print magazine and run a weblog for digital storytelling, focusing on current affairs, politics, media and culture. The semester ends with a photo exhibition and a symposium connected to the magazine theme organised by the students. Please have a look at our website [www.theinternationalangle.com](http://www.theinternationalangle.com).

## FIELD TRIPS

This minor includes several mandatory field trips in the Netherlands and abroad for which you will need to reserve a budget of around 500 EURO. During the first 10 weeks we visit London, Edinburgh or Dublin based print and television media, and report from the city while we are there. News media we have visited in the past include: BBC, The Independent, Al Jazeera, The Guardian, Russia Today, CBC and Dutch correspondents for NOS, De Volkskrant, Nieuwsuur and Het Financieele Dagblad. In period two we have a full reporting week in which we work from a European city (Istanbul, Madrid, Barcelona, Athens, Vienna, Budapest, Zagreb etc.) as foreign correspondents.

## FURTHER INFORMATION

We work together with Free Press Unlimited, which runs several projects supporting media freedom in Eastern Europe, the Middle East and Africa. This minor is conducted fully in English and is labeled 'excellente minor' by the Amsterdam University of Applied Sciences.

## SOME OF OUR GUEST LECTURERS

**Erik Moutaah** RTL nieuws correspondent  
New York

**Clay Eltzroth** Bloomberg New York

**Leon Willems** Director of Free Press Unlimited, which supports media in developing democracies

**Judit Neurink** Correspondent Middle East for Trouw, author of several books on Isis, Kurdistan and Iraq

**Max Westerman** Freelance tv-reporter in Rio de Janeiro and former correspondent of RTL Nieuws in New York

**Hub Brown** Associate Dean at the Newhouse School at Syracuse University

**Connor Ennis** media editor NY Times

**Piet de Blaauw** Reporter at KRO-NCRV  
Brandpunt

**Andrew Keen** British-American entrepreneur and critical author on social media

**Sheila Paylan** Associate legal officer at the International Criminal Tribunal for Rwanda in Arusha, Tanzania

**Hans Jaap Melissen** Award winning war Journalist

**Martina Powell** Amnesty International Austria  
Arne Doornebal Freelance reporter and former correspondent in Uganda and Rwanda

**Arnout Brouwers** Chief Opinion Section and former correspondent in Moscow for De Volkskrant

**Katarina Bader** Journalist and lecturer in online journalism at Hochschule der Medien in Stuttgart

**Gökhan Tan** Reporter and photo journalist and instructor at Istanbul Bilgi University

**Nicole Robbers** Picture editor at NRC Handelsblad and NRC.Next

**Ruken Baris** Freelance journalist and Media Programme Coordinator in Turkey and Caucasus  
Alvaro Bootello Lecturer Loyola University

New Orleans

**Paula van Akkeren** Graphic designer at NRC Handelsblad/NRC.Next

## MORE INFORMATION ABOUT THIS MINOR PROGRAMME CAN BE OBTAINED FROM:

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## INTERNATIONAL STUDENTS SHOULD CONTACT THE INTERNATIONAL OFFICE:

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