



# INTERNATIONAL BUSINESS IN MAINPORT AND CITY LOGISTICS

## EXCHANGE PROGRAMME

INFORMATION FOR INTERNATIONAL STUDENTS

IN THIS PROGRAMME YOU WILL WORK AS PART OF A TEAM OF INTERNATIONAL STUDENTS WITH BACKGROUNDS RANGING FROM TECHNOLOGY TO INTERNATIONAL BUSINESS. TOGETHER, YOU WILL CREATE AN INTEGRATED SOLUTION TO A LOGISTICS CHALLENGE IN THE FIELD OF TRANSPORT HUB AND CITY LOGISTICS. THIS PROGRAMME BUILDS YOUR INTERNATIONAL AND INTERDISCIPLINARY COMPETENCES, WHICH WILL BE A VALUABLE ASSET IN YOUR FUTURE CAREER.

Urbanisation, globalisation and internationalisation are putting increasing pressure on the world's cities as logistics hubs. To enable cities to cope with the growing scale and complexity of their hub role and distribution networks, various solutions are being developed, from synchro modality to optimise connections between different transport modes in and around cities, to new business models to supply businesses and consumers with daily essentials, to returns to prevent cities from becoming congested.



## LEARNING OUTCOMES

After completing this programme you will be able to:

- ▶ understand the role of logistics in international business.
- ▶ understand and be able to apply techniques of intercultural effectiveness.
- ▶ have insight into the complexity of logistics innovations.
- ▶ understand key aspects of transport hubs and city logistics.

## PROGRAMME OUTLINE

- ▶ Credits: 30 ECTS.
- ▶ Educational format: You will achieve your personal learning outcomes through a rich variety of learning formats such as group projects, masterclasses, challenges, workshops, literature, excursions, consults and peer discussions.
- ▶ Term: autumn semester (beginning of September - end of January) or spring semester (beginning of February - mid July).

## ADMISSION REQUIREMENTS

- ▶ You must be in the third or fourth year of your Bachelor's programme.
- ▶ Proficiency in English (CEFR B1).
- ▶ Basic knowledge of economics (undergraduate level) and an interest in international logistics and supply chains.

Amsterdam University of Applied Sciences  
Faculty of Technology  
Weesperzijde 190  
1097 DZ Amsterdam

## HOW TO APPLY

If you would like to enrol in this exchange programme, please visit the AUAS website and complete the application form before the deadline.

### Enrolment deadlines

- ▶ autumn semester: 1 May
- ▶ spring semester: 15 October

## PRACTICAL MATTERS

- ▶ Visit our website:  
[amsterdamuas.com/technology-courses](http://amsterdamuas.com/technology-courses)
- ▶ Programme coordinator: Ms J.Visser:  
[j.visser2@hva.nl](mailto:j.visser2@hva.nl)
- ▶ International Office:  
[internationalofficeft@hva.nl](mailto:internationalofficeft@hva.nl)  
(visa, housing and other practical matters)

