

# SPORTS STUDIES – TRACK INTERNATIONAL SPORTS, MANAGEMENT AND BUSINESS

## CURRICULUM OVERVIEW – 4 YEAR BACHELOR DEGREE

	SEMESTER 1		SEMESTER 2	
	Quarter 1	Quarter 2	Quarter 3	Quarter 4
1 <sup>st</sup> year 60 ECTS	Kick-off week Team Sports + Fitness Intercultural Communications 1 International Sport Management Management and Organisation 1 Research 1 Personal Professional Development 1	Martial Arts + Presentation Sports Sports Psychology 1 Sport and Culture 1 Management and Organisation 2 Marketing 1 Research 2, Research 3 Personal Professional Development 2	Racket Sports + Technical Sports Sports Psychology 2 Intercultural Communications 2 Economics 1, Research 4 Event Management Personal Professional Development 3 <b>International Sport Structures*</b>	Outdoor Sports + Endurance Sports Sport and Culture 2 Personal Professional Development 4 Corporate Social Responsibility Finance 1 Event Management
	<b>Fieldtrip Ardennes</b>	<b>Fieldtrip London</b>	<b>Event Management Semester</b>	
2 <sup>nd</sup> year 60 ECTS	Dance, Martial Arts, Endurance Sports Intercultural Communications 3 Project Management Finance 2 Marketing 2 <b>Sport Media 1*</b>	Gymnastics, Racket Sports, Fitness Intercultural Communications 4 Sales Economics 2, Accounting 1 Research 5 Personal Professional Development 5 <b>Legal Aspects of Sport 1*</b>	<b>Operational Internship</b>  10 weeks full time	Team, Outdoor Sports, Athletics Sport and Society Human Resource Management Sports Policy 1 Global Sports Events, Research 6 Personal Professional Development 6 <b>Sport Media 2*</b>
3 <sup>rd</sup> year 60 ECTS	<b>Student Mobility - Outgoing and incoming students</b>  Minor – Specialisation (Own choice of minor, school and country) Sport Studies - track ISMB offers: - Sport Development - High Performance Sport - Sport Commerce		<b>Entrepreneurship Semester</b> (Creating your own business idea)	
		<b>Legal Aspects of Sport 2*</b>	Organisation and Accounting Marketing Management Marketing and Communications Finance 3 Sport Business Development Strategic Management Research 7 Personal Professional Development	Organisation and Accounting Marketing Management Marketing and Communications Finance 3 Sports Policy 2 Research 8 Facility and Event Management <b>Strategic Consulting*</b>
4 <sup>th</sup> year 60 ECTS	Strategic Internship abroad 18 weeks (Own choice of organisation and country)		Graduation Project - Internship abroad 20 weeks (Own choice of organisation and country)	
<b>Total 240</b>	During the four years students are required to gain 4 elective credits – obtained through a variety of activities chosen by the student if it adds to their CV and development.			

**Note 1:** Quarters include seven lesson weeks, study weeks, project weeks and exam weeks.

**Note 2:** Project weeks of 5 days \* International lecturers coming in for a week from Temple University in USA, Loughborough University UK, New York University and other partner Universities.

**Note 3:** Student mobility focus – this is the best 6 month for incoming students from partner universities to join our programme and also this is the semester when our students study abroad. Incoming students apply by 1 May every year. Outgoing students need to apply by 15<sup>th</sup> January every year to study abroad in semester 1.