

Glasgow School for Business and Society (GSBS)

Module Choices for Incoming Exchange Students

Session 2022/2023

Trimester A



You are required to discuss and have your module choices approved by your home university before submitting your modules to GCU. Please check that you have the pre-requisites required by GCU by checking the module descriptor and choose modules that are suitable to your level of study, home degree programme along with the relevant number of ECTS credits required by your home university (which is usually a total of 60 SCQF credits only, equivalent to 30 ECTS credits) per trimester at GCU. This is particularly important if you are required to complete a learning agreement for your home university, as this will avoid disappointment and unnecessary delays at a later stage. Additionally, to assist the GCU academic and GCU timetabling, you are required to submit a total of 6 modules in your order of preference for consideration (the 1st x 3 modules = preferred 3 modules and the 2nd x 3 modules = additional/back-up modules). GCU timetabling will attempt to allocate your 1st x 3 preferred modules and will consider your 2nd x 3 additional/back up modules to assist in finalising your personal timetable. Please be advised, all modules at GCU are subject to change and at the discretion of GCU at any time. Please do not duplicate any modules and ensure that a total of 6 modules in order of preference are submitted to GCU by Monday 6 June 2022.

students will have to demonstrate an appropriate competency to take modules with practical work / some weblinks may not yet be active due to recent module changes and are still to be confirmed

Discipline	Level of Study	Trimester	ECTS Credits	Module Number and Module Title	School	Details of Pre-Requisites Required	Details of Assessments	Module Descriptor (including module pre-requisites)
MANAGEMENT AND HUMAN RESOURCE MANAGEMENT (CB)	2	A	10	M2N225534 Management Issues and Concepts	GSBS		CW1: 1500-word essay 50%; EX: 2-hour exam 50%.	https://www.gcu.ac.uk/study/modules/info/?Module=M2N225534
	3	A	10	M3N225568 International Business Strategy	GSBS		CW1: 3000-word team report 50%; CW2: 2000-word individual report 50%	https://www.gcu.ac.uk/study/modules/info/?Module=M3N225568
	3	A	10	M3N225544 Supply Chain Management	GSBS		CW1: E-portfolio (Part 1) individual report 2000 words 40%; CW2: Eportfolio (Part 2) individual case study analysis 3000 words 60%.	https://www.gcu.ac.uk/study/modules/info/?Module=M3N225544
	3	A	10	M3N225536 Contemporary Employment Relations	GSBS		CW1: 1000-word essay 30%; CW2: 3000-word essay 70%	https://www.gcu.ac.uk/study/modules/info/?Module=M3N225536
	4	A	10	MHN625591 Leading Organisations in a Changing Global Context	GSBS		CW1: 2000-word individual reflection 50%; CW2: 2000-word critical analysis 50%.	https://modules.gcu.ac.uk/info/?Module=MHN625591
	4	A	10	MHN225555 Sustainability, Corporate Responsibility and Ethics in International Business	GSBS		CW1: Group case study/report 1500 words 40%; CW2: 2000-word case study report 60%.	https://modules.gcu.ac.uk/info/?Module=MHN225555
LAW (WH)	3	A	10	M3M025710 International Economic Law	GSBS		CW1: 1800-2000 word essay on general IEL related issue 50%; CW2: 1800-2000 word essay on WTO related issue 50%.	https://www.gcu.ac.uk/study/modules/info/?Module=M3M025710
	4	A	10	MHM122827 The Law of International Trade	GSBS		CW1: 2000-word essay 50%; CW2: 2000-word essay 50%.	https://www.gcu.ac.uk/study/modules/info/?Module=MHM122827
	4	A	10	MHM225832 Social Justice, Equality, Discrimination and the Law	GSBS		CW1: 1500-word essay 40%; CW2: 2500-word essay 60%.	https://www.gcu.ac.uk/study/modules/info/?Module=MHM225832
	4	A	10	MHM126660 Advanced Human Rights Law	GSBS		CW1: 2000-word essay 50%; CW2: 2000-word online project 50%.	https://www.gcu.ac.uk/study/modules/info/?Module=MHM126660
ECONOMICS (CB)	2	A	10	M2L122513 International Institutions and Environments.	GSBSB		CW1: 2000-word essay 50%; EX: 2-hour exam 50%.	https://modules.gcu.ac.uk/info/?Module=M2L122513
	3	A	10	M3L126654 European Economics: Policies and Problems	GSBS		CW1: 2000-word essay 50%; EX: 2-hour unseen exam 50%.	https://modules.gcu.ac.uk/info/?Module=M3L126654
	3	A	10	M3L125539 Economics of International Trade and Regulation	GSBS		CW1: 2000-word essay 50%; EX: 2-hour unseen exam 50%.	https://www.gcu.ac.uk/study/modules/info/?Module=M3L125539
	4	A	10	MHL124391 Women, Work and Income	GSBS		CW1: essay 50%; EX: 3-hour unseen written exam 50%.	https://modules.gcu.ac.uk/info/?Module=MHL124391
	4	A	10	MHN222448 Contemporary Issues in World Economy	GSBS		CW1: 2000-word essay 40%; EX: 3-hour final examination 60%.	https://www.gcu.ac.uk/study/modules/info/?Module=MHN222448

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FASHION MARKETING, TOURISM AND EVENTS (CB)	2	A	10	M2N525487 Consumer Buying Behaviour	GSBS	Maximum 10 students.		https://www.gcu.ac.uk/study/modules/info/?Module=M2N525487
	2	A	10	M2N225573 Fashion Brand Development	GSBS	Maximum 10 students.		https://www.gcu.ac.uk/study/modules/info/?Module=M2N225573
	2	A	10	M2N225576 Fashion Design Concepts 1	GSBS	Maximum 10 students.		https://www.gcu.ac.uk/study/modules/info/?Module=M2N225576
	3	A	10	M3N525562 International Marketing Strategy	GSBS	Maximum 10 students.		https://www.gcu.ac.uk/study/modules/info/?Module=M3N525562
	3	A	10	M3N525476 International Marketing Communications	GSBS	Maximum 10 students.		https://www.gcu.ac.uk/study/modules/info/?Module=M3N525476
	3	A	10	M3N525557 Fashion Design for Industry 1	GSBS	Maximum 10 students.		https://www.gcu.ac.uk/study/modules/info/?Module=M3N525557
	3	A	10	M3N526550 Fashion Buying and Visual Merchandising	GSBS	Maximum 10 students - must have existing computer aided design skills eg Adobe, Lectra.		https://www.gcu.ac.uk/study/modules/info/?Module=M3N526550
	4	A	10	MHN425537 Critical Tourism and Event Studies	GSBS			https://modules.gcu.ac.uk/info/?Module=MHN425537
	4	A	10	MHN525490 Global Brand Marketing	GSBS			https://modules.gcu.ac.uk/info/?Module=MHN525490
	4	A	10	MHN526804 New Perspectives in Critical Marketing and Consumer Society	GSBS			https://www.gcu.ac.uk/study/modules/info/?Module=MHN526804
SOCIAL SCIENCES (CB)	2	A	10	M2L326619 Culture and Society	GSBS		CW1: group report 50%, CW2: reflective engagement with cultural artefact 50%.	https://modules.gcu.ac.uk/info/?Module=M2L326619
	2	A	10	M2L226636 Politics 2: Concepts, Ideas and Issues	GSBS		CW1: 50%, CW2: 50%.	https://modules.gcu.ac.uk/info/?Module=M2L226636
	2	A	10	M2N326627 History 2: Making of the Contemporary Western World	GSBS		CW1: 2000 word essay 50%, CW2: 1000 word group wiki 50%.	https://modules.gcu.ac.uk/info/?Module=M2V326627
	3	A	10	M3V324393 Good Times, Hard Times: America in the 1920s and 1930s	GSBS		CW1: 2000 word essay 50%, CW2: 1500 word group wiki 50%.	https://www.gcu.ac.uk/study/modules/info/?Module=M3V324393
	3	A	10	M3L424396 Policing and Society	GSBS		CW1: Policing policy analysis 4000 words 100%.	https://www.gcu.ac.uk/study/modules/info/?Module=M3L424396
	3	A	10	M3L323122 Theories of Crime and Punishment	GSBS		CW1: 2000 word case study 50%, CW2: 2000 word essay 50%.	https://www.gcu.ac.uk/study/modules/info/?Module=M3L323122
	3	A	10	M3L324397 Gender and Society	GSBS		CW1: poster 40%, CW2: 2000 word critical essay 60%.	https://www.gcu.ac.uk/study/modules/info/?Module=M3L324397
	3	A	10	M3L225837 Scottish Politics and Policy	GSBS		CW1: 2000 word essay 40%, CW2: short essay questions 60%.	https://www.gcu.ac.uk/study/modules/info/?Module=M3L225837
	3	A	10	M3L223081 Politics of the EU	GSBS		CW1: 2000 word essay 35%, CW2: 10min collaborative group podcast 15%, CW3: 1600 word take home exam 50%.	https://www.gcu.ac.uk/study/modules/info/?Module=M3L223081

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RISK MANAGEMENT (CB)	2	A	10	M2N326563 Principles and Practice of Insurance and Risk Transfer	GSBS		CW1: MCQ online test 30%, EX1: 2-hour unseen exam.	https://www.gcu.ac.uk//study/modules/info/?Module=M2N326563
	2	A	10	M2N325683 Risk Analysis and Control Techniques	GSBS		CW1: 2000 word report, EX1: 2-hour unseen exam.	https://modules.gcu.ac.uk/info/?Module=M2N325683
	3	A	11	M3N325723 Risk and Society			CW1: 2500-word essay, CW2: 2500-word report.	https://modules.gcu.ac.uk/info/?Module=M3N325723
	4	A	10	MHN325645 International Management of Risk	GSBS		CW1: Group presentation 30%, EX: Unseen exam 70%.	https://modules.gcu.ac.uk/info/?Module=MHN325645
	4	A	10	MHN325641 Risk Strategy, Culture and Leadership	GSBS		CW1: Critical essay 50%, CW2: Case study report 50%.	https://modules.gcu.ac.uk/info/?Module=MHN325641
FINANCIAL MANAGEMENT AND ACCOUNTANCY (CB)	2	A	10	M2N426567 Financial Management for Decision Makers	GSBS		CLASS TEST: 50%; EX: 2-hour unseen exam 50%.	https://modules.gcu.ac.uk/info/?Module=M2N426567
	2	A	10	M2N425774 Accounting for the Public Sector	GSBS		CW1: 2000-word case study 30%; EX: 2-hour unseen exam 70%.	https://modules.gcu.ac.uk/info/?Module=M2N425774
	2	A	10	M2N225595 Ethics and Responsible Leadership	GSBS		CW1: Group presentation 40%; CW2: Discussion & Reflection, total 2000 words 60%.	https://modules.gcu.ac.uk/info/?Module=M2N225595
	3	A	10	M3N425673 Audit	GSBS		CW1: 2000-word essay/case study 30%; EX: 3-hour unseen exam 70%.	https://modules.gcu.ac.uk/info/?Module=M3N425673
	3	A	10	M3N425773 Taxation	GSBS		EX1: 3-hour unseen examination 70%; EX3: 1-hour objective test 30%.	https://modules.gcu.ac.uk/info/?Module=M3N425773
MEDIA, COMMUNICATIONS AND JOURNALISM (CB)	2	A	10	M2P325454 The Business of Music	GSBS		CW1: Student-led seminar presentation & discussion 40%; CW2: 2500 word case study 60%.	https://www.gcu.ac.uk//study/modules/info/?Module=M2P325454
	3	A	10	M3P325843 Media Analysis 2: Discourse, Ideology and the Media	GSBS	Requires prior knowledge of media.	CW1: Presentation 40%, CW2: 2 essays of 2400-words in total 60%.	https://www.gcu.ac.uk//study/modules/info/?Module=M3P325843
	3	A	10	M3P325464 Creative Advertising	GSBS	Limited to 5 places / requires prior knowledge of media.	CW1: Creative ideas group portfolio (3000 words) + short reflective essay 70%, CW2: Creative advert radio production 30%.	https://www.gcu.ac.uk//study/modules/info/?Module=M3P325464
	4	A	10	MHP322856 Media Ethics	GSBS	Limited to 5 places / requires prior knowledge of media.	CW1: Media Ethics Blog 50%, CW2: Individual 20' seminar presentation + 1500 word report 50%.	https://www.gcu.ac.uk//study/modules/info/?Module=MHP322856
	4	A	10	MHP324508 Fan Cultures: Onscreen, Online and In-Game	GSBS	Requires prior knowledge of media.	Seminars: Seminar presentation 30% & participation 20%, CW: 2500-word essay.	https://modules.gcu.ac.uk/info/?Module=MHP324508

French, German, Italian, Spanish language modules. Students interested in studying a language as an option should contact the Language Department on arrival at the University.
Please note: Language modules are taught off campus.