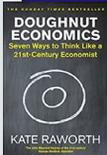


# CET's Summer Reading List

## *Our top picks for the holidays*



**Doughnut Economics**, by Kate Raworth (2018)

If you have not yet read this international renown book, it is a must for your summer reading list. In simple terms, our own Professor of Practice, Prof. Kate Raworth, deconstruct the current economic paradigm and provides a vision for a just and sustainable future. Easy to read and full of inspiration.



**In Search of Future-Proof Corporations**, by G. Meijer, A. Nicholson, R. Priester (2021)

Hot off the press! From the pen of our own HvA Rector and his colleagues, this book looks at two key concepts for addressing the dynamics of the new working world: magnetism and entropy. In the form of case studies, essays and a conceptual framework, this book provide insight and guidance on how to design future-proof, people-driven corporations.



*Willem van Winden, Director CET*

**Reimagining Capitalism, in a world on fire**, by Rebecca Henderson (2018)

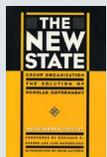
This great book sketches out new visions of capitalism. Not only does Henderson provide perspectives on what is possible, she also provides lots of examples of companies that have gone through transformations themselves. These stories make the book a pleasure to read.



*Ingrid Wakkee, Lector Entrepreneurship / Lori DiVito Lector Collaborative Innovation and Entrepreneurship*

**Mission Economy: A Moonshot Guide to Changing Capitalism**, by Mariana Mazzucato

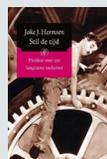
(2021) In Mission Economy, Mazzucato eloquently explains the critical role governments have in defining and supporting the grand 'moonshot' ideas needed to tackle major global challenges. Bold and inspiring, she makes the case for the why the state is vital in transforming the economy.



*Frank Jan de Graaf, Lector Corporate Governance & Leadership*

**The New State**, by Mary Parker Follett (1918)

What does it take to strengthen the social foundations of our societies? Management theory pioneer, Mary Parker Follett shed light into the implications of democratic principles as they relate to political and socioeconomic organization, which are still relevant today.



*Daniel Middelkoop, Lector Professional Agency*

**'Stil de Tijd - pleidooi voor een langzame toekomst'**, by Joke Hermsen (2010)

Joke Hermsen takes a critical look at the concept of time and why we never seem to have enough of it. She makes a 'plea' to slow down our lives and work from time to time. A perfect book and appeal to reflect on (and practice) during the summer holidays.

The Centre for Economic Transformation (CET) is a platform where researchers, teachers and students team up with companies and organizations that want to accelerate towards sustainable, just and future-proof business practices. Not only to observe and analyze economic transformation, but take an active role in initiating and catalyzing change processes in order to: Transform business models and business education to become more purpose-driven, sustainable, regenerative and distributive by design.