



# THE CARROT

July, 2020 Issue: 4

**AMSIB ALUMNI UPDATES**

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Dear AMSIB Alumni,

Summer is here! You may already have plans on where you will be enjoying your well-deserved break for the Summer. But before you hit the beach, please have a look at our upcoming events, milestones and successes of the past six months so you have a better vision of what has been happening at AMSIB.

## Meet your new Alumni Coordinator, Mijke Schummer

As of May 2020, I, Mijke Schummer, will be your new Alumni Coordinator within the Amsterdam School of International Business.

With my background in Communications, along with many years of living and working in the US, I'm excited to use my experiences to further maintain and develop our alumni relations and their organizations to promote AMSIB and meet our alumni needs!



We would like to sincerely thank Corrine van Vliet, for all her hard work and efforts over the past years. She has done a tremendous job by establishing and developing our Alumni Engagement Community a few years ago. In February, she moved to Edinburgh to chase her career ambitions and we wish her all the best in her future endeavors!

Do you have any thoughts or ideas about alumni events you'd like to attend this year, or if there is anything we can do for you, please feel free to connect with me via [LinkedIn](#) or email me at [m.s.schummer@hva.nl](mailto:m.s.schummer@hva.nl). I'm looking forward to e-meeting you soon!

## Congratulations to the 2020 AMSIB graduates!

AMSIB is proud to welcome all graduates to the Alumni Community!

Graduates from all programmes- IBL, IBMS, Fast Track and Part Time, TMA, IFM and IM finished their study and earned their well-deserved bachelor's degree!

Due to the governmental ban on major events, we couldn't proceed with the original planned ceremony. But no need to worry! We will be giving you your well-deserved moment to shine after all your hard work obtaining your bachelor's degree. Soon, you will hear more about when and how the graduation ceremony will be held, so keep an eye out for your e-mail!

Have you already joined our AMSIB Alumni Community? You should receive an email once your final grades have been entered in SIS. If you haven't, you can also register online

at [amsterdamuas.com/amsib-alumni](https://amsterdamuas.com/amsib-alumni).



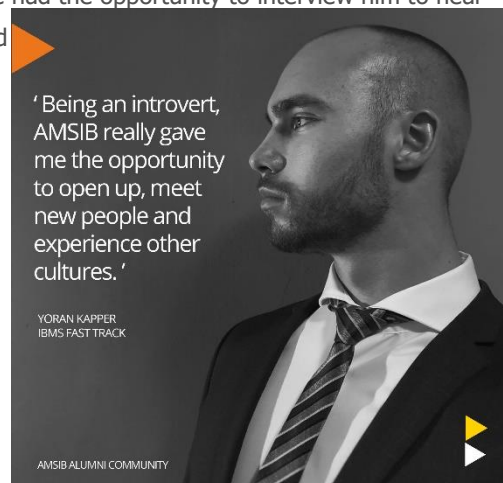
## Inspiring Alumni Stories

### Interview Yoran Kapper, IBMS Fast-track student

Meet Yoran Kapper; a 21-year-old student, who is currently finalizing his IBMS Fast-Track study at the Amsterdam School of International Business (AMSIB). We had the opportunity to interview him to hear his story about his study years at the Business School and how he has been coping with Covid-19 and the impact it has on his research to the next step after graduating.

*'The international exchange and the internship gives students a good understanding and preparation to continue in the workforce after their studies and implement the knowledge gained on the (international) job market. In the beginning it was quite broad, but in my second year during my minor we went more in depth and especially in my third year and during my internship, I got a better understanding of what you need to know to enter the job market.'*

Click [here](#) to read his full story!



'Being an introvert, AMSIB really gave me the opportunity to open up, meet new people and experience other cultures.'

YORAN KAPPER  
IBMS FAST TRACK

AMSIB ALUMNI COMMUNITY



### **Interview Julian Lozano, IBMS Alumnus**

We had the opportunity to interview our proud AMSIB Alumnus, Julian Lozano, who studied International Business and Management Studies (IBMS) at the Amsterdam School of International Business (AMSIB).

*'The International Business Studies at AMSIB gave me the opportunity to learn a little bit of all the different units of business. Especially the international aspect; I could either go back home or stay in the Netherlands. The sky is the limit.'*

Click [here](#) to discover his international journey which led to his current employment at Zalando in Berlin, Germany.

## **Get Highered Job Portal**

### **Welcome to your future!**

Are you looking for your next career opportunity in the labor market? In collaboration with EFMD Network, we can bring you a dedicated global opportunities platform for your job search. We welcome you to activate your very own career portal, connecting you with international and local career opportunities. Since you are a student/alumni of the Amsterdam School of International Business (AMSIB), starting today you can login to your personal portal to find internships, trainee positions, graduate positions, and full time positions that are relevant to you, from companies around the [world](#).

In addition, your career platform is where you will be able to access monthly Masterclass Career Journey Webinars, online practice assessments, additional career resources and book appointments with the career departments.

Click [here](#) to start exploring your career today!



## AMSIB

Amsterdam School of International Business

In collaboration with EFMD Global Network, we can bring you a dedicated global opportunities platform for your job search!

**Login Here to Get Started:**  
[amsib.gethighered.global](https://amsib.gethighered.global)

## 91% of AUAS Alumni find a job within 3 months of graduation

The results of the HBO monitor are in and we have seen a 2% rise in employment for AUAS alumni. Overall, the survey shows that AUAS alumni are increasingly convinced that their studies provide them with a good foundation for labour-market entry (over 60%, which is an increase on last year). Some 92% of AUAS alumni have a neutral or (very) satisfied opinion of their programme, with 65% reporting that they are satisfied or very satisfied.

### AMSIB

AMSIB is pleased with the results of the International Business and Management Studies (IBMS) and the International Business and Languages (IBL) programmes. Over half of the respondents of the IBMS and IBL studies are very contented with the education at AMSIB and would recommend the same study to their friends and family.

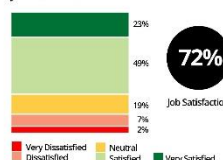
Some 72% of the IBMS students and nearly half of the IBL students is satisfied starting in the workforce and indicates that the content of the study fits in well with their knowledge gained on the (international) job market. With AMSIB's hands-on mentality they feel they have acquired the right skillset and knowledge needed to lead in the global labour market.

### HBO MONITOR 2019

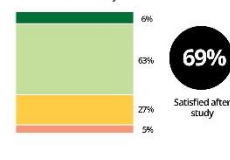
#### International Business & Management Studies

Total Respondents 67

##### Job Satisfaction



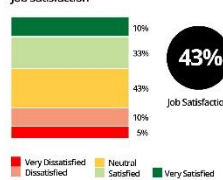
##### Satisfied after Study



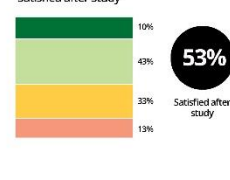
#### International Business & Languages

Total Respondents 32

##### Job Satisfaction



##### Satisfied after Study



AMSIB ALUMNI COMMUNITY

Do you have any ideas or suggestions on how we can prepare our students before entering the labor market? Please share these with us to better prepare our students for their professional career!

## Have you joined the Holland Alumni Network yet?

The Holland Alumni Network facilitates an international network of Holland alumni within a greater network worldwide. For all internationals who studied in the Netherlands and all Dutch nationals who are internationally focused both in work or study (your exchange abroad counts!), it is a valuable resource for connections. Regardless of where you are in the world, the Holland Alumni Network offers activities and events as well as online courses and job opportunities. Are you already a member? Click [here](#) to register.

Join the Holland Alumni network | [hollandalumni.nl](http://hollandalumni.nl)

**Stay in touch with the Dutch!**



## New FBE Management



### **Ineke Bussemaker, new Dean of the Faculty of Business and Economics**

As of 1 February, the Faculty of Business and Economics has a new Dean, Ineke Bussemaker.

*'During my first few weeks here, I've noticed that many people are working on change, but also that colleagues don't always know how to bring about change and to what end. This is a shared journey of discovery. After all, change is inevitable. The world around us is changing. At the AUAS, we should prepare students for living and working in a*

*rapidly changing world.'*

### **Farewell of AMSIB Dean, John Sterk**

As of June 2020, the Dean of AMSIB, John Sterk, retired from his position after 9 years. He joined the

Amsterdam School of International Business in 2011 and his extensive international experience in start-ups, change management and strategic management had him well-equipped to lead the business programmes at AMSIB.

*"AMSIB is young and our brand has plenty of opportunities to grow. This can be done through international accreditation and developing a robust Bachelor and Master portfolio. But next to this, there are challenges. We have long been a forerunner within the Faculty, such as in research, alumni, and international student recruitment. And because we are a big organisation, moving forward with a strong vision takes buy-in and patience."*



On behalf of all AMSIB staff, we would like to express our sincere gratitude for his incredible dedication, his visionary leadership and all that he achieved during his time at AMSIB, including the awarded EPAS Accreditation in 2017.

He will be greatly missed, and we wish him all the best with his new adventures!

#### **Rogier Busser, new AMSIB Dean**



As of August 15th, Rogier Busser will be joining the Amsterdam University of Applied Sciences as the new AMSIB Dean.

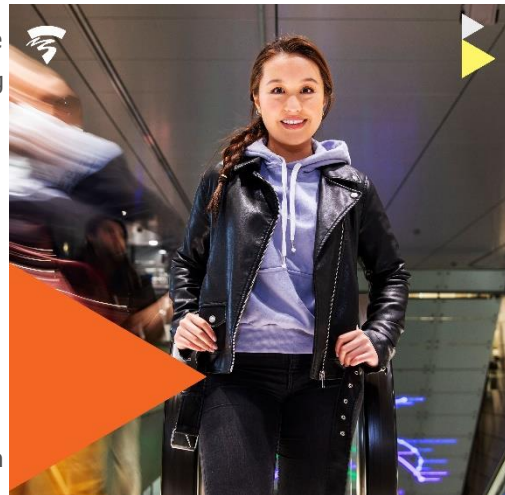
*"I am very much looking forward working with you together on the further development of AMSIB. Hope to meet you all in person soon (face-to-face or online!) but wish you first success in finishing the current academic year and enjoy your undoubtedly much needed summer break. "*

## Open call for alumni

Are you ready to share your knowledge, skills and expertise with current students? This is your chance to give back, teach AMSIB students through guest lecturing or even help out students who are in the middle of the backpack to briefcase transition. Regardless of the way you lend a hand to current students, it can be an inspiring and rewarding experience for them.

We have some interesting opportunities for the start of the academic year:

- Introduction week, last week of August – we are looking for an entrepreneur who has an inspiring story or something to tell first year students about life after graduation. The introduction week will likely take place in an online format due to corona measures.
- Dates for Fall 2020: Graduation Ceremony Speaker – every ceremony we look for a seasoned alumnus – someone who has graduated at least five years ago and wants to inspire new graduates with what can be done on job market today.
- Friday 6 November 2020: ITEA Join our International Talent Event Amsterdam — We know that finding the perfect candidate for your company can be a challenge, fortunately, the International Talent Event Amsterdam (ITEA 2020) will return for a seventh edition on 6 November, providing you with fantastic opportunities to meet young international professionals in the Amsterdam Metropolitan Area. We look forward welcoming you to ITEA 2020! Interested to participate, please reserve your spot online at [www.amsterdamtalent.com](http://www.amsterdamtalent.com)
- Saturday 7 November and 12 December- Open Day 10:00-14:00 — speaker (virtual or physical to be determined – Have you graduated in the last five years? Are you working? Studying? Or doing something else exciting? Prospective AMSIB students would like to hear what you can do with a BBA in International Business. Do you want to help them understand what is possible? Register to be an open day speaker.





If you are interested in helping current students or would like to know information about these or other opportunities, please contact Mijke Schummer, your AMSIB Alumni Coordinator at [m.s.schummer@hva.nl](mailto:m.s.schummer@hva.nl)

## How is the AUAS dealing with Covid-19?

Since 13 March 2020 the AUAS has been closed for physical classes and everything has resumed online. This has been a major transition for students and faculty alike. The AUAS - like all other universities of applied sciences - adheres to the government's corona measures and the guidelines of the National Institute for Public Health and the Environment. At the moment, on-campus education is not possible in AUAS buildings. Everything is now online. At the start of the new academic year, we will be able to make limited use of our buildings; everyone has to take into account keeping 1.5 metres of distance from one another. This entails major restrictions in, for example, public transport, at the entrances to our buildings, in the lifts and stairwells, in the classrooms, and so on.

Despite this being the situation, AMSIB has already transitioned some of the major events to an online format – open days, study check days and the introduction day. We are working on providing students with a worthy online experience.



### **Share with us your story!**

How have you been dealing with Covid-19 and the search for your next career opportunity? How are you doing now as a recent graduate? Were you able to find a job right away or did you had plans to travel after graduating? Your story and knowledge will be an inspiration to others! For the next edition of our AMSIB Alumni Newsletter 'The Carrot', I am looking for recent AMSIB graduates to hold a short interview with. Would you like to share your story and be an inspiration to our students?

We are interested in hearing from you!

## Connect with us!

Don't forget to stay connected with your fellow alumni via the [Alumni AUAS/HvA - Amsterdam School of International Business \(AMSIB\)](#) LinkedIn Group.

How did you find the content of this issue of The Carrot? Let us know by emailing [m.s.schummer@hva.nl](mailto:m.s.schummer@hva.nl)

For more information about AMSIB alumni: [amsterdamuas.com/amsib-alumni](http://amsterdamuas.com/amsib-alumni)

If you have any questions or are having trouble activating your alumni account to access the community please contact us at [alumni@hva.nl](mailto:alumni@hva.nl)

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