



AMSIB Booklist 2024/2025

International Business – Fast-track (3-year bachelor)

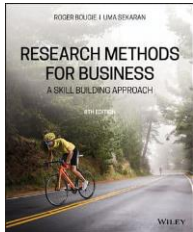
In the course catalogue for the academic year 2024-2025, you will find all the course materials for every course in the International Business programme at AMSIB. The catalogue is published on July 1st, prior to the new academic year.

To simplify the process of obtaining course materials, we have compiled all the required resources for first-year students into this booklist. This list includes only the mandatory literature. For more detailed information about the course materials and optional readings, please visit the course catalogue. Additional materials will be posted on the course pages in Brightspace, which will be available one week before the start of each block or semester.

Click on the link of each course to go to the course catalogue directly.

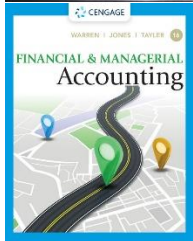
Most books can be purchased directly from the publisher but other online options will also be available.

Semester 1



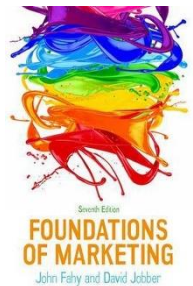
[Applied Research 1](#)

Research Methods for Business
Sekaran and Bougie
Wiley, 8th edition (2020)
ISBN: 9781119663706



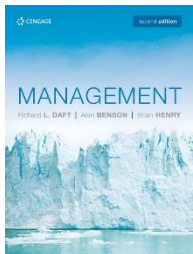
[Managerial & Financial Accounting](#)

Financial & Managerial Accounting
Warren, Jones and Taylor
Cengage, 3rd custom edition
eBook (purchase via link posted on Brightspace)
ISBN: 9781133952428



[Marketing & Sales Management](#)

Foundations of Marketing
Fahy and Jobber
McGraw-Hill, 7th edition (2022)
ISBN: 9781526849007



[Principles of Management](#)

Management
Daft et al.
Cengage, 2nd edition (2020)
eBook
ISBN: 9781473770799



[Professional & Academic Skills](#)

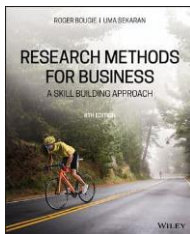
All course materials will be provided online on Brightspace.
No need to purchase any books.



[Professional English Writing](#)

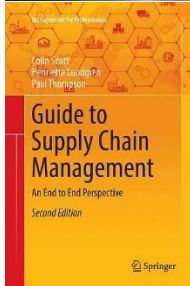
All course materials will be provided online on Brightspace.
Optional literature listed in the course catalogue.

Semester 2



[Applied Research 2](#)

Research Methods for Business
Sekaran and Bougie
Wiley, 8th edition (2020)
ISBN: 9781119663706



[Business Information Technology](#)

Guide to Supply Chain Management
Scott, Lundgren, Thomson
Springer Science and Business Media, 2nd edition (2018)
ISBN: 9783319771847



brightspace
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[Cross Cultural Management](#)

All course materials will be provided online on Brightspace.
No need to purchase any books.



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by OZL

[Economics & Change](#)

Course materials tentative. Please check the page on Brightspace before semester 2 starts for more information.



International Business Law
Text, Cases, and Readings
John Kirton
By August - Dan Pfler - Michael Fitz

[Global Business Law](#)

International Business Law
August, Mayer, Bixby
Pearson, 6th edition or later (2013)
ISBN: 9780273768616



Europe in 12 Lessons
Fontaine
EU Publications, 2018
ISBN: 9789279715624

Available as [free download](#).



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[Governance, Sustainability and Entrepreneurship](#)

All course materials will be provided online on Brightspace.
No need to purchase any books.