

AMSIB Booklist 2024/2025

International Business – Full-time (4-year bachelor)

In the course catalogue for the academic year 2024-2025, you will find all the course materials for every course in the International Business programme at AMSIB. The catalogue is published on July 1st, prior to the new academic year.

To simplify the process of obtaining course materials, we have compiled all the required resources for first-year students into this booklist. This list includes only the mandatory literature. For more detailed information about the course materials and optional readings, please visit the course catalogue. Additional materials will be posted on the course pages in Brightspace, which will be available one week before the start of each block or semester.

Most books can be purchased directly from the publisher but other online options will also be available.

Before purchasing your books, it's important to understand the structure of the first year at AMSIB:

In Semester 1, all classes begin with the semester courses Financial Management 1 and Introduction to Quantitative Methods.

Depending on your class allocation, you will also start with either Cluster 1 or Cluster 2 courses in Block 1.

- Classes ending with "1" (e.g., IB1A1) will start with Cluster 1 in Block 1 and Cluster 2 in Block 2.
- Classes ending with "2" (e.g., IB1A2) will start with Cluster 2 in Block 1 and continue with Cluster 1 in Block 2.

In Semester 2, all classes will start with CCE1 in Block 3 and continue with CCE2 in Block 4.

- Classes ending with "1" will start with Cluster 1 in Block 3 and Cluster 2 in Block 4.
- Classes ending with "2" will follow the reverse order.

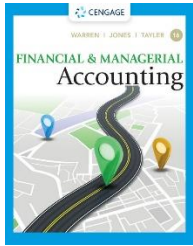
Semester 1 (Sept – Jan):

Semester 1 courses	
Financial Management 1 FM1	
Introduction to Quantitative Methods IQM	
Block courses - Cluster 1	Block courses - Cluster 2
Business English 1 BE1	Cross Cultural Awareness CCA
Introduction to Management ITM	Ethics, Responsibility and Sustainability ERS
Personal Development 1 PD1	Marketing and Sales 1 MS1

Semester 2 (Feb - July):

Block 3 courses	Block 4 courses
Co-Creative Entrepreneurship 1 CCE1	Co-Creative Entrepreneurship 2 CCE2
Block courses - Cluster 1	Block courses - Cluster 2
Business English 2 BE2	Business Research 1 BR1
Personal Development 2 PD2	Information Technology ITY
Principles of Economics PEC	International Supply Chain Management 1 SCM1

Semester 1



[Financial Management 1](#)

Financial & Managerial Accounting
Warren, Jones and Taylor
Cengage, 3rd custom edition
eBook (purchase via link posted on Brightspace)
ISBN: 9781133952428



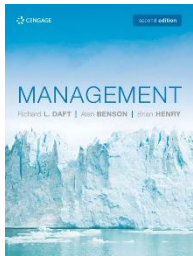
[Introduction to Quantitative Methods](#)

All course materials will be provided online on Brightspace.
No need to purchase any books.



[Business English 1](#)

Business Partner C1 Course Book
O'Keefe and Lansford
Pearson, 1st edition (2019)
eBook or paper version
ISBN: 9781292413631



[Introduction to Management](#)

Management
Daft et al.
Cengage, 2nd edition (2020)
eBook
ISBN: 9781473770799



[Personel Development 1](#)

Edubook Personal Development
Edumundo, 2024/2025
Online course book



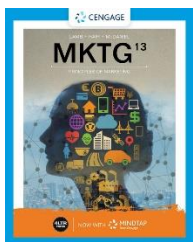
[Cross Cultural Awareness](#)

AMSIB Culture and Intercultural Communication
Edumundo, 2024/2025
Online course book



[Ethics, Responsibility and Sustainability](#)

All course materials will be provided online on Brightspace.
No need to purchase any books.



[Marketing and Sales 1](#)

MKTG
Lamb, Hair and McDaniel et al.
Cengage, 13th edition (2020)
eBook
ISBN: 9781337407588

Semester 2



brightspace
by D2L



[Co-Creative Entrepreneurship 1+2](#)

All course materials will be provided online on Brightspace. Optional literature listed in the course catalogue.

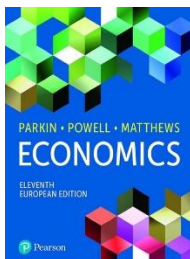
[Business English 2](#)

Business Partner C1 Course Book
O'Keefe and Lansford
Pearson, 1st edition (2019)
eBook or paper version
ISBN: 9781292413631



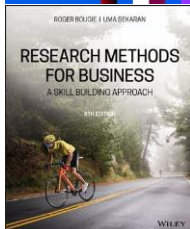
[Personel Development 2](#)

Edubook Personal Development
Edumundo, 2024/2025
Online course book



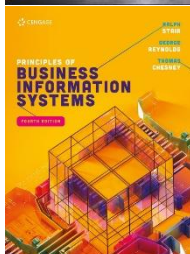
[Principles of Economics](#)

Economics
Parkin, Powell and Matthew
Pearson, European Edition (2022)
ISBN: 9781292424750 with access to MyEconLab



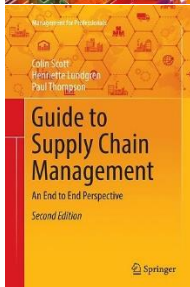
[Business Research 1](#)

Research Methods for Business
Sekaran and Bougie
Wiley, 8th edition (2020)
ISBN: 9781119663706



[Information Technology](#)

Principles of Business Information Systems
Chesney, Stair and Reynolds
Cengage, 4th edition (2020)
ISBN: 9781473774605



[International Supply Chain Management 1](#)

Guide to Supply Chain Management
Scott, Lundgren, Thomson
Springer Science and Business Media, 2nd edition (2018)
ISBN: 9783319771847