Integrated smart city mobility and energy platform

**me²** is a two-year R&D project funded under the Urban Europe Joint Programming Initiative that intends to develop a new marketplace for urban actors in which a local community of electric vehicle users and local smart meter owners are brought together through means of a local urban online community.

**Situation**
- Increasing usage of charging spots
- Increasingly segregated neighborhoods
- March of the internet of things

**me² Solution**
- Smart city aggregator platform linking mobility and electricity needs
- Linking the grid with consumer preferences via mechanisms for behavior change
- Engaging user-centered, gamified community platform

**Expected Results**
- More efficient use of charging infrastructure
- Sense of belonging & optimized electricity bill
- Viable cross-cultural business model & policy recommendation set

Further information can be found at [http://me2-project.eu](http://me2-project.eu)