

# Beyond Horizons: The future of applied research in Europe

## Brussels, 2 April 2019



## U!REKA European University

### Challenge:

Cities across Europe increasingly face challenges in multiple contexts of demographic and economic developments, climate change and rapidly evolving new technologies.

- A new type of adaptive professionals is needed to tackle these interdisciplinary problems.
- As U!REKA European University we will join forces to educate this new generation of Urban professionals.

### Our expertise:

- providing practical experiences for our students on 'live' urban issues: research and education takes place in "**Urban Labs**" in co-creation with citizens and public and private urban stakeholders

### Our ambition:

- deliver education and research with distinctive added value and societal impact through emphasizing higher education's *third mission*
- creating a **European campus**: U!REKA University students will be able to profit from various learning environments across our European alliance, both by physical or virtual visits to the Urban labs
- develop a formal institutional framework of a true European University ensuring long-term cohesion and strategic alignment of all partners

### And by this:

- educate **European Urban Professionals**, ready to tackle the Urban challenges of the future

### We are looking for:

- partners for expanding our collaboration with other regions in Europe, especially East and South
- partners for research and education, collaboration with public and private urban stakeholders

Amsterdam University of Applied Sciences (the Netherlands)

University College Ghent (Belgium)

Edinburgh Napier University (United Kingdom)

Frankfurt University of Applied Sciences (Frankfurt UAS, Germany)

Metropolia University of Applied Sciences (Helsinki)

Oslo Metropolitan University (Norway)



### Contact Details

Erik van den Berg,  
Amsterdam University of Applied Sciences  
[e.e.w.van.den.berg@hva.nl](mailto:e.e.w.van.den.berg@hva.nl)

<http://www.ureka.eu>